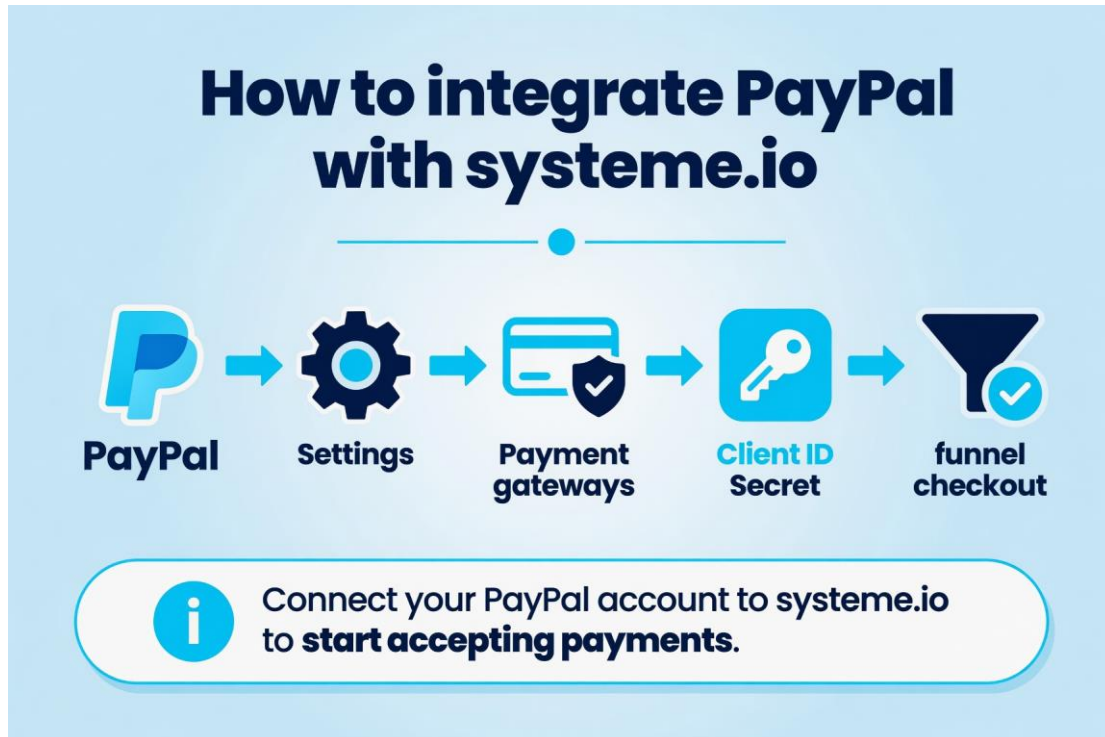


How to Integrate PayPal with systeme.io



Introduction

PayPal lets customers pay with balance, cards, or local methods without you handling card data on your server. On systeme.io, integration is a two-part job: **connect** your PayPal business account under account settings, then **turn on PayPal** on each sales funnel that should offer it at checkout.

This guide expands [How to integrate PayPal with systeme.io](#) and links funnel activation to [How to activate payments by Stripe or PayPal](#).

What You Need

- A systeme.io account (paid plans unlock full selling features—see [pricing](#))
- A **PayPal Business** account (verified email, payouts configured)
- At least one **sales funnel** with a payment / order step
- Admin access to both PayPal and systeme.io (same person completes OAuth)

Stripe is optional but common as a second gateway—see [How to connect your Stripe account to systeme.io](#) if you want card + PayPal side by side.

Step 1: Connect PayPal in systeme.io

1. Click your **profile picture** (top right)
2. Open **Settings**
3. In the left menu, choose **Payment gateways**
4. Find **PayPal** and click **Connect**
5. Click **Connect** again if prompted
6. A **new browser tab** opens—log in to PayPal with your business credentials
7. Review permissions and **authorize** systeme.io to process payments on your behalf
8. Return to systeme.io; PayPal should show as connected

If connection fails, try another browser, disable ad blockers on the PayPal tab, or confirm you are using a Business account—not only a personal wallet.

Step 2: Configure PayPal IPN (Recommended)

After connecting, you may see a reminder: “**Don’t forget to configure IPN settings.**” Instant Payment Notification tells systeme.io when a payment succeeds so the sale appears in your dashboard, triggers tags, and unlocks courses. Without IPN, money may land in PayPal while systeme.io stays out of sync ([Why aren't my PayPal payment transactions appearing?](#)).

1. Log in to **PayPal**
2. Click the **profile icon** → **Account settings**
3. Scroll to **Notifications**
4. Under **Instant payment notification**, click **Update**
5. Click **Choose IPN settings**
6. In **Notification URL**, enter exactly: `https://systeme.io/payment/webhook/listening-paypal`
7. Set **IPN messages** to **Receive IPN messages (Enabled)**
8. Click **Save**

Run a small test purchase after saving. If the transaction is missing in systeme.io, re-check the URL (no trailing spaces) and IPN enabled state.

Step 3: Enable PayPal on Your Funnel

Account-level connection does not automatically expose PayPal on every checkout. Per funnel:

1. Go to **Sites** → **Sales funnels**

2. Open the funnel you sell through
3. Click **Funnel settings**
4. Check **PayPal**
5. Optionally check **Credit card or debit card** if Stripe is connected
6. Click **Save**

Full checkbox walkthrough: [How to activate payments by Stripe or PayPal](#).
Pair with a solid order form and offer setup ([How to create an offer](#)).

Test Before You Launch

- Buy your own low-ticket offer with PayPal (refund afterward if needed)
- Confirm the contact appears in CRM with correct tags
- Confirm the transaction in systeme.io sales / payments views
- Confirm course or digital product access if the funnel delivers access

Selling globally on one platform is a core reason creators choose [systeme.io funnels](#) over stitching PayPal buttons with external tools.

Troubleshooting

IPN configured but payments still missing

PayPal occasionally fails to send a webhook. Resend IPN for affected payments from PayPal's IPN history (PayPal developer docs). See [PayPal payments not appearing](#).

PayPal option grayed out at checkout

Reconnect under Payment gateways; verify funnel settings saved with PayPal checked.

Currency mismatch

Align offer currency with PayPal account supported currencies; mixed currency setups confuse buyers.

Need help from the platform

[Contact systeme.io support](#) with funnel URL, PayPal transaction ID, and screenshot of IPN settings.

Frequently Asked Questions

Can I use only PayPal without Stripe?

Yes—enable only PayPal in funnel settings. Many EU sellers start PayPal-first.

Does PayPal work on order bumps and upsells?

When the funnel payment stack is configured, PayPal follows the same funnel payment flow as card—test each step after price changes.

External PayPal link instead of integration?

A raw PayPal.me link won't auto-tag contacts or unlock products—native integration is the supported path for [all-in-one selling](#).

Related Resources

- [How to integrate PayPal with systeme.io](#)
- [How to activate payments by Stripe or PayPal](#)
- [Why aren't my PayPal payment transactions appearing?](#)
- [How to connect your Stripe account to systeme.io](#)

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