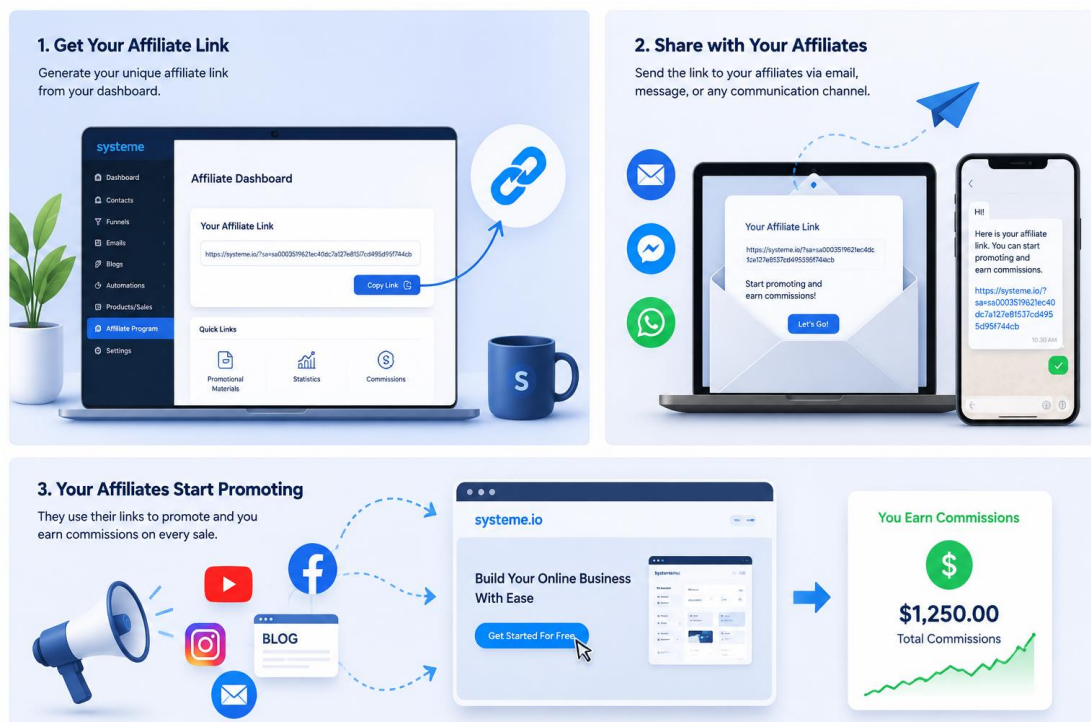


How to Send Your Affiliates Their Affiliate Links

Introduction

An affiliate program performs best when every partner has immediate access to their personal referral link. As soon as someone joins your affiliate program, they should know exactly where to find their unique link and how to use it correctly.

If you are promoting systeme.io, providing clear instructions helps affiliates start promoting your offers faster while reducing support requests.



Why Affiliate Links Are Important

Each affiliate receives a unique referral link that identifies them whenever someone visits your offer. This link allows the affiliate platform to attribute eligible commissions to the correct partner.

Without the correct referral link, conversions may not be tracked correctly. For this reason, affiliates should always copy their personal link directly from their affiliate dashboard before promoting any offer.

Where Affiliates Can Find Their Links

Most affiliate platforms provide a dedicated dashboard where affiliates can access their referral links, promotional resources and commission statistics.

If you are using systeme.io, your affiliates can simply log into their account, open the Affiliate Dashboard and copy their personal referral link with a single click.

Recommendation

Encourage affiliates to save their referral link in a secure location so they can quickly reuse it in future marketing campaigns.

Effective Ways to Share Affiliate Links

Once affiliates have their referral link, they can promote it through multiple online channels.

- Personal websites and blogs.
- YouTube video descriptions.
- Facebook pages and groups.
- Instagram posts and stories.
- Email newsletters.
- Online communities and discussion forums.
- Digital guides and downloadable resources.

Using several traffic sources helps affiliates reach a wider audience and increases their chances of generating commissions.

Provide Helpful Marketing Resources

A successful affiliate program provides more than just referral links. Giving affiliates ready-to-use marketing materials makes promotion easier and usually improves overall results.

Consider providing banners, product images, email templates, social media graphics, promotional copy and tutorial articles to help affiliates promote your offers more effectively.

Best Practices

- Explain clearly where affiliates can find their referral links.
- Encourage affiliates to always use their personal referral link.
- Provide ready-made promotional materials whenever possible.
- Recommend testing every link before publishing it.
- Regularly inform affiliates about new products, promotions and updates.

Frequently Asked Questions

Can affiliates share the same referral link?

No. Every affiliate receives a unique referral link that is connected to their own account.

Can affiliates promote their links on multiple platforms?

Yes. They can share their referral links on websites, blogs, YouTube, social media, newsletters and many other online channels.

Should affiliates test their links before publishing them?

Absolutely. Testing a referral link ensures visitors are redirected correctly and helps avoid losing potential commissions.

How can affiliates increase their results?

Publishing valuable content, helping their audience and promoting useful resources consistently usually leads to better long-term conversion rates.

Related Resources

- [How to Add a Tag to Your Affiliate Link](#)
- [Understanding Affiliate Link Tracking](#)
- [How to Create an Affiliate Link from a Blog Post](#)
- [How to Set Up Your Own Affiliate Program](#)

Last updated: June 30, 2026