

# How to Sell an Online Course



## Introduction

You sell a course on [systeme.io](https://systeme.io) by connecting it to a **funnel order form** as a **digital product**. After payment, the buyer can be enrolled in the course automatically when the course is linked as a **resource**.

[How to sell an online course](#)

## What You Need

- A course created in systeme.io — [how to create a course](#)
- A sales funnel
- An order form (payment page) in that funnel

## Step 1: Open the Order Form

In your sales funnel, click your **order form** (payment page). You will add the course you created to this page.

## Step 2: Create a Digital Product Offer

1. On the order form settings, select **Digital product** from the offer types
2. Click the + icon in the **Digital Product** section to create a new digital product
3. Name the product (e.g. your course offer name)

## Step 3: Link the Course as a Resource

1. Click the + icon to add a resource to your offer
2. Select **Courses**
3. Choose the course you want to sell

This ties checkout to **course access** (order form resources). Purchasers can be added as students without manual enrollment.

## Step 4: Add a Price Plan

After adding the resource, create a price: click the + icon next to **Price plans** and add a new price (one-time or plan supported by your setup). Save the order form and funnel.

## Launch and Sell

Send traffic to your funnel sales pages. When someone completes checkout on the order form, they receive access to the linked course. Use [systeme.io](https://systeme.io) email and automations to onboard new students.

## Troubleshooting

### Payment works but no course access

Confirm the course is attached under Resources on the digital product offer.

### Course not in the list

Create and save the course under Assets → Courses first.

[Contact \[systeme.io\]\(https://systeme.io\) support](#)

## Frequently Asked Questions

### **Do buyers get course access automatically?**

Yes, when the course is linked as a resource on the order form.

### **What do I need before selling?**

A course, a funnel, and an order form.

### **Which offer type should I pick?**

Digital product, then Courses under Resources.

## **Related Resources**

- [How to sell an online course](#)
- [How to create a course using systeme.io](#)
- [How to host your videos on systeme.io](#)

[systeme.io](https://systeme.io)

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