

How to sell a course bundle



Selling a course bundle is one of the best ways to increase the value of your offer and raise your average order value. On systeme.io you can easily sell several courses together as a single package.

Before you can sell a bundle, you must first create it. If you haven't done so yet, follow this guide: [How to create a course bundle](#).

Here is the complete step-by-step process to sell it.

1. Create or open a sales funnel

Log in to your systeme.io account and go to the **Funnels** section.

You can either create a new sales funnel or use an existing one that already has an order form (payment page).

Make sure the funnel contains at least:

- A sales page (optional but recommended)
- An order form / payment page
- A thank-you page

2. Configure the order form as Digital product

Open the **Order form** step of your funnel.

In the configuration panel, choose the offer type **Digital product**.

This is the correct type for both individual courses and course bundles.

3. Add the course bundle as a resource

In the Digital product section, click the **+** button to create a new digital product (or edit an existing one).

Give it a clear name (for example “Complete Mastery Bundle”).

Then click the **+** icon inside the Resources area and select **Course Bundles**.

Choose the course bundle you want to sell from the list.

Next, select the access type for the entire bundle:

- **Full access** – students get immediate access to all courses inside the bundle
- **Drip content** – content is released progressively (you can also set delays before each course starts)

Once the resource is added, click **Save**.

4. Add a price plan

You must add at least one price plan before the offer can be sold.

In the Price plans section of the order form, click the **+** button and either:

- Select an existing price plan, or
- Create a new one (one-time payment or subscription)

After adding the price plan, save everything again.

Your course bundle is now ready to be sold!

What happens after purchase

When a customer buys the bundle:

- They are automatically enrolled in all the courses included in the bundle
- They receive the standard access email with login details
- They can access the content according to the access type you chose (Full or Drip)

You can also give free access to a course bundle using the same methods as regular courses (manual enrollment or opt-in automation). See [How to grant free access to a course](#) for more details (the process is very similar for bundles).

Tips for selling course bundles successfully

- Give the bundle a clear and attractive name that highlights the complete transformation
- Set a higher price than the sum of individual courses to increase perceived value
- Use the bundle as an upsell or as your main high-ticket offer
- You can still sell each course separately if you want

For more information on selling individual courses, see [How to sell an online course](#).

You can also promote the bundle on the student dashboard and on your public course store: [How to set up a public course store and promote courses to existing students](#).

Conclusion

Selling a course bundle on [systeme.io](#) is straightforward once the bundle is created. Simply add it as a Digital product resource on your order form, choose the access type, and attach a price plan.

This allows you to offer more value, increase your revenue per customer, and deliver complete learning paths to your students.

Create your first high-value course bundle offer today and start selling it through a clean sales funnel on [systeme.io](#).

Related articles

- [How to create a course bundle](#)
- [How to sell an online course](#)

- [How to grant free access to a course](#)
 - [What are the different methods for giving access to a course?](#)
 - [How to set up a public course store and promote courses to existing students](#)
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