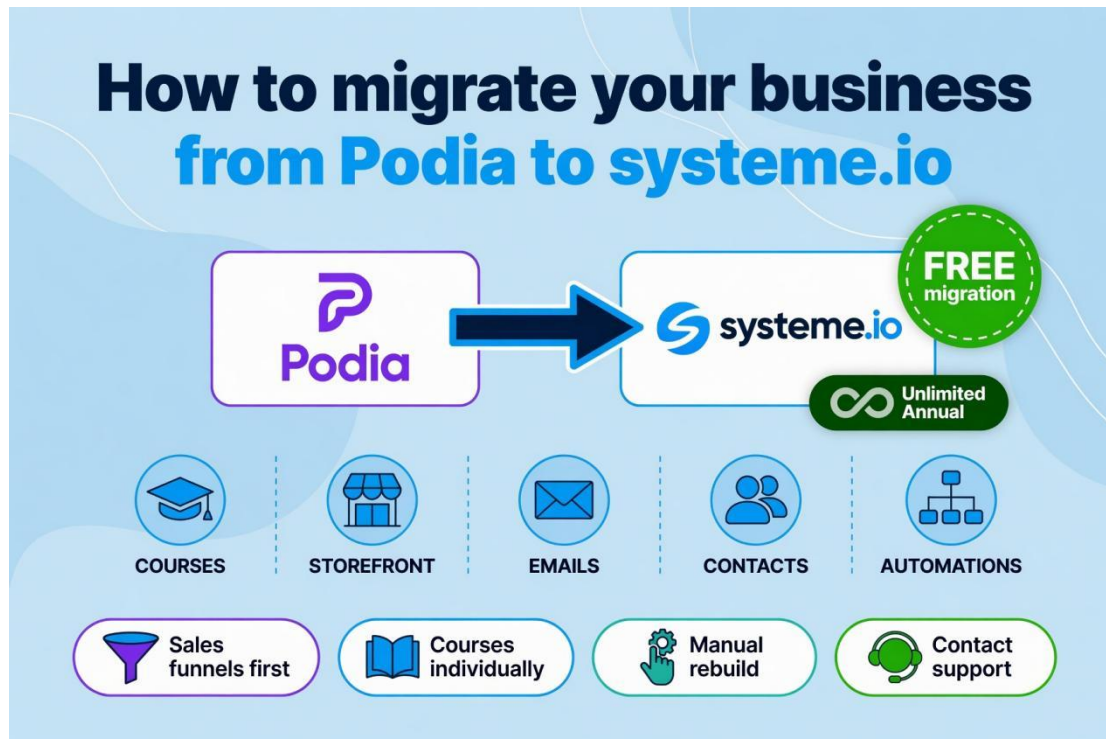


How to Migrate Your Business from Podia to systeme.io



Introduction

Podia is popular for courses, digital downloads, coaching, and a clean storefront—but creators who want **full funnels, stronger automation, affiliates, and lower cost** often switch to systeme.io. On eligible plans, systeme.io offers a **complete, free business migration** from Podia (see [How to migrate your business from Podia to systeme.io](https://systeme.io/blog/how-to-migrate-your-business-from-podia-to-systeme-io)).

Note: migration is **manually performed by the systeme.io team**—not a one-click Podia export.

Why Move from Podia to systeme.io?

- **Funnels & automation:** systeme.io is built for multi-step sales funnels, deadline funnels, and cross-feature workflows ([features](#))
- **Affiliate program** on every plan, including Free
- **Unlimited email sends** on all plans (contact limits per tier)
- **0% platform transaction fees** on paid plans ([pricing](#))

- **Physical products** with SKUs and variants—useful if you outgrow digital-only Podia
- **Free done-for-you migration** on Unlimited monthly or any annual plan

Stay on Podia if you want the simplest course + download storefront with minimal funnel complexity. **Move to systeme.io** when you need funnel-first marketing, evergreen webinars, and an all-in-one stack at lower cost.

Free Migration Eligibility

Per [How to get a free migration to systeme.io](#):

- **Unlimited monthly plan**, or
- **Any annual plan** (Startup, Webinar, or Unlimited yearly)

Then [contact support](#) and request migration **from Podia**. List products (courses, downloads, memberships), customer count, and main sales URLs.

What the Team Migrates

1. Sales funnel pages

Funnel and sales pages are migrated **first** so you can send traffic quickly. Podia site pages and offer flows are rebuilt in the systeme.io funnel editor.

2. Blog pages and posts

If you publish on Podia, content can move to systeme.io **Blog** ([When to use the sales funnel feature and the blog feature](#)).

3. Courses

Courses are imported **one by one** with modules and lessons. Video and files are typically linked or embedded (YouTube, Vimeo, Wistia, or file delivery as digital products on systeme.io).

4. Physical products

Physical products are recreated with pricing, tax, SKUs, and images. See [How to create and sell a physical product with systeme.io](#).

5. Newsletters and campaigns

Podia email **campaigns and broadcasts** are rebuilt in systeme.io.

6. Contact lists and tags

Customers and subscribers are imported with tags where possible. Export a backup from Podia before cutover. Large lists: see [Migration of your contact list to systeme.io: what you need to know before getting started](#) and [How to authenticate your domain name for email sending](#).

7. Automations

Podia automations map to systeme.io **rules** and **workflows** under **Automations**.

8. Domain integration and authentication

Connect your custom domain after migration ([How to add a custom domain to your systeme.io account](#)).

Podia Features to Plan For

- **Digital downloads** — recreate as systeme.io digital products or delivery inside courses
- **Coaching / appointments** — use systeme.io booking or external calendar links
- **Podia community** — rebuild with systeme.io communities or an external group
- **Live webinars** — systeme.io focuses on evergreen/automatic webinars; live events may need Zoom + integration
- **Storefront URL** — update every link in emails, bios, and ads after DNS change
- **Existing customers** — verify course and download access after enrollment on systeme.io

How to Request Migration from Podia

1. Sign up at [systeme.io](#) → **Unlimited monthly** or **annual** ([How systeme.io subscription plans are moderated](#)).
2. Export customers/contacts from Podia for your records.
3. [Contact support](#) → **free migration from Podia**.
4. Share product list, funnel URLs, and priority order (flagship course first, etc.).
5. Timeline: see [How to get a free migration to systeme.io](#).
6. Test checkout, student access, and one automation before switching domain.

Podia can stay live in parallel ([free migration](#)).

Post-Migration Checklist

- ☐ Stripe / PayPal connected on systeme.io
- ☐ Domain + email authentication complete
- ☐ Legacy customers enrolled in correct courses/products
- ☐ Test purchase and post-purchase email
- ☐ Replace Podia checkout links everywhere
- ☐ DNS → systeme.io
- ☐ Cancel or downgrade Podia

Plan Limits Still Apply

Contacts, courses, and funnels must fit your plan. Review [pricing](#) — **Unlimited** suits larger Podia catalogs and lists.

Frequently Asked Questions

Is Podia migration free?

Yes with Unlimited monthly or any annual plan.

What goes live first?

Sales funnel pages, typically.

Digital downloads?

Recreated as digital products or bundled in courses on systeme.io.

Automatic?

No—manual team migration.

How do I start?

Eligible plan → [support](#).

Related Resources

- [How to get a free migration to systeme.io](#)
- [How to migrate your business from Kartra to systeme.io](#)
- [How to migrate your business from Kajabi to systeme.io](#)
- [How to migrate your business from Podia to systeme.io](#)

systeme.io — **Unlimited or annual** + migration request = Podia courses and customers in a funnel-ready platform.

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