

How to Migrate Your Business from Kartra to systeme.io



Introduction

Kartra bundles funnels, email, memberships, checkout, and automations—but pricing and complexity push many creators toward a leaner all-in-one.

[systeme.io](#) offers a **complete, free business migration** from Kartra on eligible plans (see [How to migrate your business from Kartra to systeme.io](#)).

Note: migration is **manually performed by the systeme.io team**—not a one-click Kartra export.

Why Move from Kartra to systeme.io?

- **Lower cost** with Free through Unlimited tiers and **0% platform transaction fees** on paid plans ([pricing](#))
- **Unlimited email sends** on all plans (contact storage limits apply)
- **Affiliate program** on every plan, including Free
- **Free done-for-you migration** on Unlimited monthly or any annual plan

Stay on Kartra if you depend on Kartra-specific video hosting, helpdesk, or deep calendar stacks. **Move to systeme.io** when funnels, courses, email, and checkout are your core—and you want simpler ops at lower cost.

Free Migration Eligibility

Per [How to get a free migration to systeme.io](#):

- **Unlimited monthly plan**, or
- **Any annual plan** (Startup, Webinar, or Unlimited yearly)

Then [contact support](#) and request migration **from Kartra**.

What the Team Migrates

1. Sales funnel pages

Funnels are migrated **first** so offers can go live quickly. Pages are rebuilt in the systeme.io editor from your Kartra funnels and landing flows.

2. Blog pages and posts

If you use Kartra pages as a blog or content hub, equivalent structure can be recreated on systeme.io's **Blog** ([When to use the sales funnel feature and the blog feature](#)).

3. Courses

Courses are imported **individually** with modules and lessons. Video is typically embedded from YouTube, Vimeo, or Wistia on systeme.io (not native Kartra-style hosting).

4. Physical products

Physical products are recreated with name, description, SKUs, tax, currency, price, and images. See [How to create and sell a physical product with systeme.io](#).

5. Newsletters and campaigns

Kartra email **campaigns and broadcasts** are rebuilt in systeme.io with matching structure and content where possible.

6. Contact lists and tags

Kartra lets you **export contacts to CSV** in seconds. The team imports lists and tags into systeme.io CRM. For large lists, review [Migration of your contact list to systeme.io: what you need to know before getting started](#) and authenticate your domain before big sends ([How to authenticate your domain name for email sending](#)).

7. Automations

Kartra automations are recreated under **Automations** as **rules** and **workflows**, adapted so results match your original logic on each platform.

8. Domain integration and authentication

After content migration, connect and authenticate your custom domain on systeme.io so funnels and email send from your brand domain.

Kartra Features to Plan For

- **Membership sites** — rebuilt as systeme.io courses and access rules; verify every membership tier
- **Kartra video hosting** — move files to external hosts and embed in lessons
- **Calendars & booking** — reconnect via systeme.io booking or external tools
- **Helpdesk / tickets** — not a direct Kartra clone; use email support or external helpdesk
- **Affiliate center** — recreate program in systeme.io affiliates (available on all plans)

How to Request Migration from Kartra

1. Sign up at [systeme.io](#) and choose **Unlimited monthly** or **annual** ([How systeme.io subscription plans are moderated](#)).
2. Export Kartra **contacts CSV** for backup.
3. Open [support](#) → **free migration from Kartra**.
4. Share funnel URLs, products, courses, priority automations, and access or exports.
5. Review timeline ([How to get a free migration to systeme.io](#)).
6. Test checkout, course access, and one workflow before DNS cutover.

Keep Kartra live until you validate ([free migration](#)).

Post-Migration Checklist

- ☐ Stripe / PayPal connected
- ☐ Domain authenticated for email and pages
- ☐ Kartra payment links updated in emails and ads
- ☐ Test purchase and thank-you automation
- ☐ Enroll legacy members in migrated courses
- ☐ DNS pointed to systeme.io
- ☐ Cancel or downgrade Kartra

Plan Limits Still Apply

Contacts, courses, funnels, and tags must fit your plan. Check [pricing](#) before requesting migration—**Unlimited** avoids mid-project ceilings.

Frequently Asked Questions

Is Kartra migration free?

Yes with Unlimited monthly or any annual plan.

Can I export Kartra contacts?

Yes—CSV export; team imports into systeme.io.

Automatic?

No—manual rebuild by the migration team.

How do I start?

Eligible plan → [support](#).

Related Resources

- [How to get a free migration to systeme.io](#)
- [How to migrate your business from Kajabi to systeme.io](#)
- [How to migrate your business from ClickFunnels to systeme.io](#)
- [How to migrate your business from Kartra to systeme.io](#)

[systeme.io](#) — **Unlimited or annual** + migration request moves your Kartra funnels, courses, and email into one simpler stack.

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