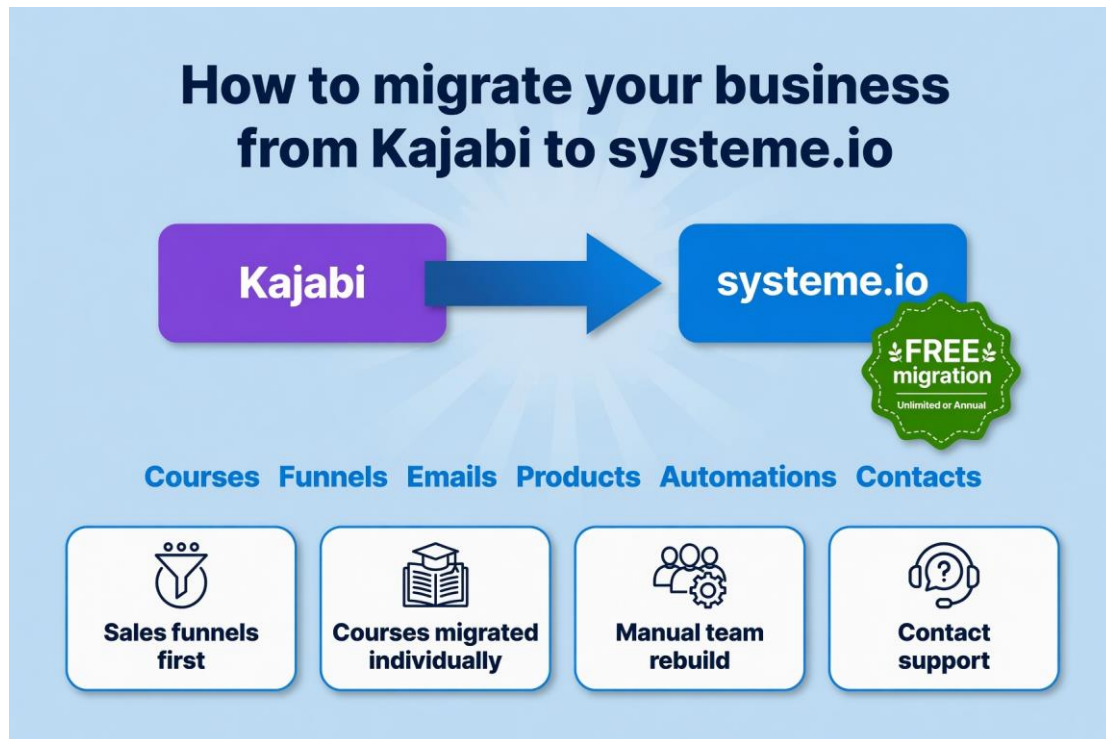


# How to Migrate Your Business from Kajabi to systeme.io



## Introduction

Kajabi is strong for courses, websites, and premium templates—but monthly cost adds up when you want funnels, email, checkout, and affiliates in one place without enterprise pricing. [systeme.io](https://systeme.io) documents a **complete, free business migration** from Kajabi when you subscribe to an eligible plan (see [How to migrate your business from Kajabi to systeme.io](https://systeme.io/blog/how-to-migrate-your-business-from-kajabi-to-systeme-io)).

This guide explains **what the migration team copies, how to request it, Kajabi-specific caveats** (podcast, live events, video hosting), and what to verify before you move your domain.

*Note from systeme.io:* migration is **manually performed by their team**—not an instant Kajabi export.

## Why Move from Kajabi to systeme.io?

- **Lower cost:** systeme.io scales from Free to Unlimited with **0% platform transaction fees** on paid plans ([pricing](https://systeme.io/pricing))

- **All-in-one:** funnels, unlimited email sends (contact limits per plan), courses, payments, automations, affiliate program on every plan
- **Free done-for-you migration** on Unlimited monthly or any annual plan
- **No mandatory external SMTP** for core email marketing

**Stay on Kajabi** if you rely heavily on native podcast hosting, polished blueprint libraries, or deep product-specific automations tied only to Kajabi. **Move to systeme.io** when you want similar funnel + course + email power at a fraction of the bill and are fine embedding video and rebuilding some site pages.

## Free Migration Eligibility

Per [How to get a free migration to systeme.io](#) and the Kajabi migration guide:

- **Unlimited monthly plan, or**
- **Any annual plan** (Startup, Webinar, or Unlimited yearly)

After upgrading, [contact support](#) and request migration **from Kajabi**. List your main site URL, funnels, number of courses (and lessons if large), blog, and email list size.

## What the Team Migrates (7 Areas)

### 1. Sales funnel pages

Funnels are usually migrated **first** so offers can go online quickly. The team rebuilds funnel steps in the systeme.io editor—layout, copy, and media from your Kajabi pipelines and landing flows.

### 2. Blog pages and posts

If you run a blog on Kajabi, it can be reproduced on systeme.io's **Blog** feature (see also [When to use the sales funnel feature and the blog feature](#)).

### 3. Courses

Courses are imported **one by one** with modules, lessons, and structure. systeme.io does not host video files natively like Kajabi—plan to keep videos on **YouTube, Vimeo, or Wistia** and embed them in lessons (common for DIY moves; confirm video URLs with the migration team for large catalogs).

### 4. Physical products

Physical products are recreated with name, description, SKUs, tax, currency, price, and images. See [How to create and sell a physical product with systeme.io](#).

## 5. Newsletters and campaigns

Each Kajabi email used for **campaigns or newsletters** is recreated in systeme.io with the intended structure and content.

## 6. Contact lists and tags

Lists and tags are imported into systeme.io CRM. Export a contact backup from Kajabi for your records. Large lists may need **domain authentication** before bulk sends ( [How to authenticate your domain name for email sending](#)).

## 7. Automations

Kajabi automations are rebuilt under **Automations** as **rules** and **workflows**. Complex triggers (quiz completion, certificate events, etc.) should be listed in your migration ticket so equivalents are mapped.

# Kajabi Features to Plan For

- **Website pages** beyond funnels/blog—home, about, legal—are rebuilt as funnel pages or blog/site structure on systeme.io; inventory every URL before cutover
- **Podcast**—Kajabi podcast hosting does not move as-is; re-point RSS or use an external podcast host
- **Live webinars / events**—systeme.io emphasizes evergreen and automatic webinars; live sessions often need Zoom or similar plus integration
- **Communities**—recreate with systeme.io communities or an external group if your Kajabi community is central to delivery
- **Student access**—after migration, enroll existing buyers via contacts and course access rules; keep Kajabi active until access is verified

# How to Request Migration from Kajabi

1. Create [systeme.io](#) and upgrade to **Unlimited monthly** or **annual** ( [How systeme.io subscription plans are moderated](#)).
2. Export contacts from Kajabi (CSV) and document course + funnel priorities.
3. Open [support](#) → **free migration from Kajabi**.
4. Share: Kajabi site URL, admin/read-only access or exports, funnel list, course count, and must-keep automations.
5. Get a **timeline estimate** (see [How to get a free migration to systeme.io](#)).

6. Test purchase, course login, and one email automation before DNS change.

You do not need to cancel Kajabi first ( [free migration](#) ).

## DIY vs. Official Migration

| DIY                                    | systeme.io migration team                                 |
|----------------------------------------|-----------------------------------------------------------|
| Export contacts → import CSV with tags | Team maps lists and tags                                  |
| Rebuild funnels and website pages      | Team rebuilds funnel pages and blog                       |
| Re-upload/embed every lesson video     | Team handles course structure; you may supply video links |
| Rewrite all email sequences            | Team recreates campaigns and workflows                    |

For a **full Kajabi business** (site + multiple courses + funnels), the official migration path is usually faster than solo DIY.

## Post-Migration Checklist

- ☐ Connect Stripe / PayPal on systeme.io
- ☐ [Authenticate domain for email sending](#)
- ☐ Grant test and real students access to migrated courses
- ☐ Update payment links in emails and social bios
- ☐ Test checkout, upsell, and thank-you automation
- ☐ Point DNS / custom domain to systeme.io
- ☐ Cancel or downgrade Kajabi when satisfied

## Plan Limits Still Apply

Migrated contacts, courses, and funnels must fit your plan caps. Large Kajabi accounts (80+ lessons, big lists) often choose **Unlimited** or **Webinar annual** before opening the ticket. Review [pricing](#).

## Frequently Asked Questions

### Is Kajabi migration free?

**Yes** with Unlimited monthly or any annual plan.

## What goes live first?

**Sales funnel pages**, typically.

## Are courses included?

**Yes**—imported individually; video usually embedded from external hosts.

## Automatic import?

**No**—manual rebuild by the migration team.

## How do I start?

Eligible plan → [support](#) → Kajabi details.

## Related Resources

- [How to get a free migration to systeme.io](#)
- [How to migrate your business from ClickFunnels to systeme.io](#)
- [How to migrate your business from GoHighLevel to systeme.io](#)
- [How to migrate your business from Kajabi to systeme.io](#)

Ready to leave Kajabi pricing behind? [systeme.io](#) **Unlimited or annual** + migration request = funnels, courses, and email in one stack—rebuilt by pros.

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