

How to Migrate Your Business from GoHighLevel to systeme.io



Introduction

GoHighLevel (GHL) packs CRM, funnels, SMS, calendars, and workflows—but many solopreneurs, course creators, and small agencies want a **simpler, lower-cost all-in-one** without white-label complexity or stacking SMS fees. systeme.io offers a **complete, free business migration** from GoHighLevel when you are on the right subscription (see the official guide [How to migrate your business from GoHighLevel to systeme.io](https://systeme.io/blog/how-to-migrate-your-business-from-go-high-level-to-systeme-io)).

This article covers **what the team migrates, how to request it, GHL-specific caveats** (SMS, pipelines, sub-accounts), and your **go-live checklist**.

Note from systeme.io: migration is **manually performed by their team**—not a one-click GHL export.

Why Leave GoHighLevel for systeme.io?

- **Cost:** systeme.io paid plans are often far below GHL agency pricing; Free plan available for testing

- **Simplicity:** funnels, email (unlimited sends on all plans), courses, checkout, affiliates in one UI
- **No mandatory external SMTP** for core email marketing on systeme.io
- **0% platform transaction fees** on paid plans ([pricing](#))
- **Free done-for-you migration** instead of hiring a GHL→systeme specialist

Stay on GHL if you need deep CRM pipelines, native SMS at scale, white-label SaaS for many sub-accounts, or complex multi-location agency setups. **Move to systeme.io** when your core business is funnels, digital products, courses, and email—not full agency CRM.

Free Migration Eligibility

Per [How to get a free migration to systeme.io](#) and the GoHighLevel migration guide:

- **Unlimited monthly plan, or**
- **Any annual plan** (Startup, Webinar, or Unlimited yearly)

After upgrading, [contact support](#) and state you are migrating **from GoHighLevel**. Share locations, main funnels, snapshot name (if used), and whether you need courses or physical products moved.

What the Team Migrates (6 Areas)

1. Sales funnel pages

Funnel and landing pages are usually migrated **first** so you can route traffic quickly. The team rebuilds steps in the systeme.io drag-and-drop editor—copy, layout, media, and structure from GHL funnels/sites.

2. Courses

Online courses and membership content are imported **individually** with modules, lessons, and related structure—aligned with how systeme.io hosts training products.

3. Physical products

Physical products are recreated with name, description, SKUs, tax, currency, price, and images. See [How to create and sell a physical product with systeme.io](#).

4. Newsletters and campaigns

Emails used for **campaigns or newsletters** in GHL are rebuilt in systeme.io, preserving intended content and structure where possible.

5. Contact lists and tags

GoHighLevel allows you to **export contacts** (commonly as CSV). The migration team imports lists and tags into systeme.io CRM. Large lists may need deliverability checks—authenticate your domain before bulk sending ([How to authenticate your domain name for email sending](#)).

6. Automations

GHL **workflows** are reproduced under **Automations** in systeme.io as **rules** and **workflows**. Simple email triggers map well; complex branching, SMS steps, voicemail drops, and calendar chains need review—expect email-centric equivalents, not a full GHL clone.

GoHighLevel Features That Do Not Transfer 1:1

- **SMS / WhatsApp / voice workflows** — systeme.io is not a full telephony stack; rebuild critical comms as email automations or keep a separate SMS tool if required
- **Visual pipelines & opportunities** — use systeme.io tags, segments, and [contact management](#); no native GHL-style pipeline board
- **White-label sub-accounts** — Unlimited plan offers assistant accounts, not full GHL agency resale model
- **Calendars & booking** — reconnect scheduling via systeme.io booking tools or external calendar links
- **Custom values / trigger links** — may need manual recreation in forms and automations; community posts often hire help for forms and trigger links while systeme.io moves funnels

Document your **top 5 workflows** (trigger → actions) before opening the ticket so nothing critical is missed.

How to Request Migration from GoHighLevel

1. Create [systeme.io](#) and upgrade to **Unlimited monthly** or **annual** ([How systeme.io subscription plans are moderated](#)).
2. Export a **contact backup CSV** from GHL for your records (even if the team imports).
3. Open [support](#) → request **free migration from GoHighLevel**.

4. Provide: sub-account URL, admin/read-only access or exports, funnel list, products, courses, and priority order.
5. Receive a **timeline estimate** (see [How to get a free migration to systeme.io](#) for typical durations).
6. Test funnels, payments, course login, and one automation before DNS cutover.

You do **not** need to cancel GHL before migration starts—run in parallel until you validate ([free migration](#)).

DIY vs. Official Migration

DIY	systeme.io migration team
Export GHL contacts → import CSV with tags	Team imports and maps lists
Rebuild every funnel page manually	Team rebuilds funnel pages
Recreate workflows as automations	Team rebuilds email-side workflows
Cheaper in cash, heavy in hours	Included with eligible plan

Post-Migration Checklist

- ☐ Connect Stripe / PayPal on systeme.io
- ☐ [Authenticate domain for email sending](#)
- ☐ Replace GHL forms with systeme.io opt-in forms on live pages
- ☐ Test purchase, upsell, and thank-you automation
- ☐ Enroll test student in migrated course
- ☐ Update DNS / domain to systeme.io
- ☐ Pause GHL subscription or sub-accounts you no longer need

Plan Limits Still Apply

Migrated assets must fit your plan—contacts, course count, funnels on lower tiers, etc. Large GHL accounts often choose **Unlimited** or **Webinar annual** before migration. Compare caps on [pricing](#).

Frequently Asked Questions

Is GHL migration free?

Yes with Unlimited monthly or any annual plan—no separate migration invoice.

Can I export GHL contacts?

Yes—export from GoHighLevel; the team imports into systeme.io with tags where possible.

What about SMS workflows?

Email automations are rebuilt; **native GHL SMS chains are not fully replicated** on systeme.io.

Automatic import?

No—manual rebuild by the migration team.

How do I start?

Eligible plan → [support](#) → GoHighLevel details.

Related Resources

- [How to get a free migration to systeme.io](#)
- [How to migrate your business from ClickFunnels to systeme.io](#)
- [How systeme.io subscription plans are moderated](#)
- [How to migrate your business from GoHighLevel to systeme.io](#) (systeme.io help)

Ready to simplify your stack? [systeme.io Unlimited or annual](#) + migration request moves your GHL funnels, courses, and email logic into one affordable platform.

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