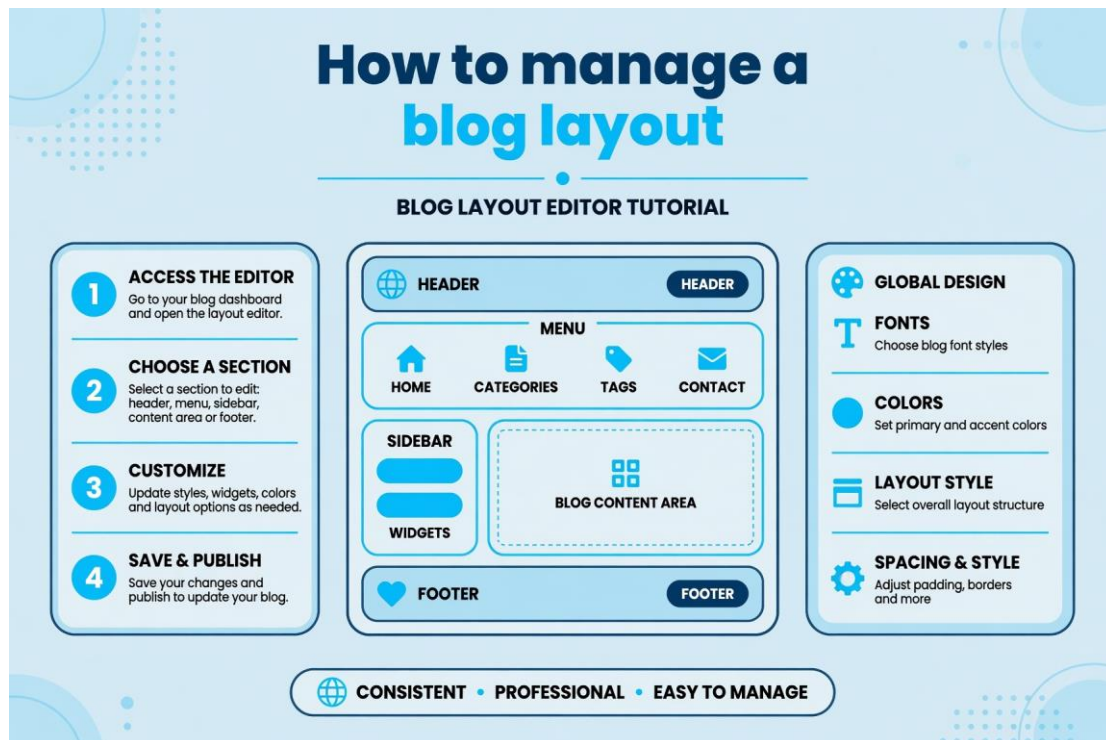


How to Manage a Blog's Layout



Introduction

The **blog layout** is the master template for your blog: it sets where the **header**, **footer**, navigation, and the **blog content placeholder** sit on every page that shares this shell. On systeme.io, you edit it once under **Blog Layout** instead of rebuilding the same chrome on Home, About, and listing pages.

This guide expands [How to manage a blog's layout](#).

What the Blog Layout Controls

The blog layout determines the **overall design of your blog pages**. This template defines the position of common elements (for example Header and Footer) as well as the **blog content placeholder**—the zone where each page injects its own body (text, listings, forms).

- Elements you add to the layout appear on **all pages that use the blog layout**
- Individual page content still lives in each page editor; the placeholder swaps per URL

- **Default typography** and **Heading typography** in layout settings apply across those pages

Individual **posts** use a separate [post layout](#) template—not the same editor as Blog Layout.

What You Need

- A systeme.io account ([plan](#))
- An existing blog ([create a blog](#))

Step 1: Open the Blog Layout Editor

To manage blog template layout:

1. Go to **Blogs** under the **Sites** tab
2. Click your **blog's name**
3. Click the **Blog Layout** button

This opens the page editor. From the left-side menu you can add **Elements** or **Blocks**. You will also see a default **header** and **footer** that you can customize.

Step 2: Customize Header, Footer, and Global Blocks

1. Click the **header** or **footer** to adjust logo, colors, and spacing
2. Edit the **Menu** element for navigation ([create a blog menu](#))
3. Drag new **Elements** or **Blocks** above or below the **blog content** placeholder (e.g. announcement bar, social icons)
4. Do **not** remove the content placeholder—it is where page-specific HTML loads

Preview with **View blog** from the blog dashboard on [systeme.io](#) after saving the layout.

Step 3: Typography and Settings

In the **Settings** panel on the left of the layout editor:

- Modify **Default typography** for body text sitewide on layout pages
- Modify **Heading typography** for H1–H6 consistency

Save the layout when finished. Changes propagate to all pages using the default blog layout.

When a Page Ignores Blog Layout

On a blog **Page**, the three-dots menu includes **Don't use blog layout**. That page becomes a standalone design without the global header/footer/menu. Use sparingly for landing-style pages; keep most of the site on the shared layout for brand consistency ([create blog pages](#)).

Post List Page Inside the Layout

The mandatory **Post list page** lives inside the same shell: customize listing cards, posts per page, and card style in the page editor while the layout still supplies header and footer ([configure post list page](#)—use your site's slug if different).

Troubleshooting

Layout edits missing on live site

Save Blog Layout; clear cache; confirm you're not viewing a page with don't use blog layout.

Content area blank

Blog content placeholder removed or overlapped—restore placeholder from template or undo.

Menu differs between pages

One page may be off-layout; menu is edited in Blog Layout only for layout-bound pages.

[Contact systeme.io support](#) with blog URL.

Frequently Asked Questions

What is the blog layout?

Master template: header, footer, menu, content placeholder.

Is blog layout different from post layout?

Yes—Blog Layout for pages/listings; Post Layout for article bodies.

Why don't layout changes show on one page?

Don't use blog layout is enabled on that page.

Related Resources

- [How to manage a blog's layout](#)
- [How to manage the blog post layout](#)
- [How to create a blog menu](#)
- [How to create a blog with systeme.io](#)

[systeme.io](#) — one layout update, consistent blog branding everywhere.

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