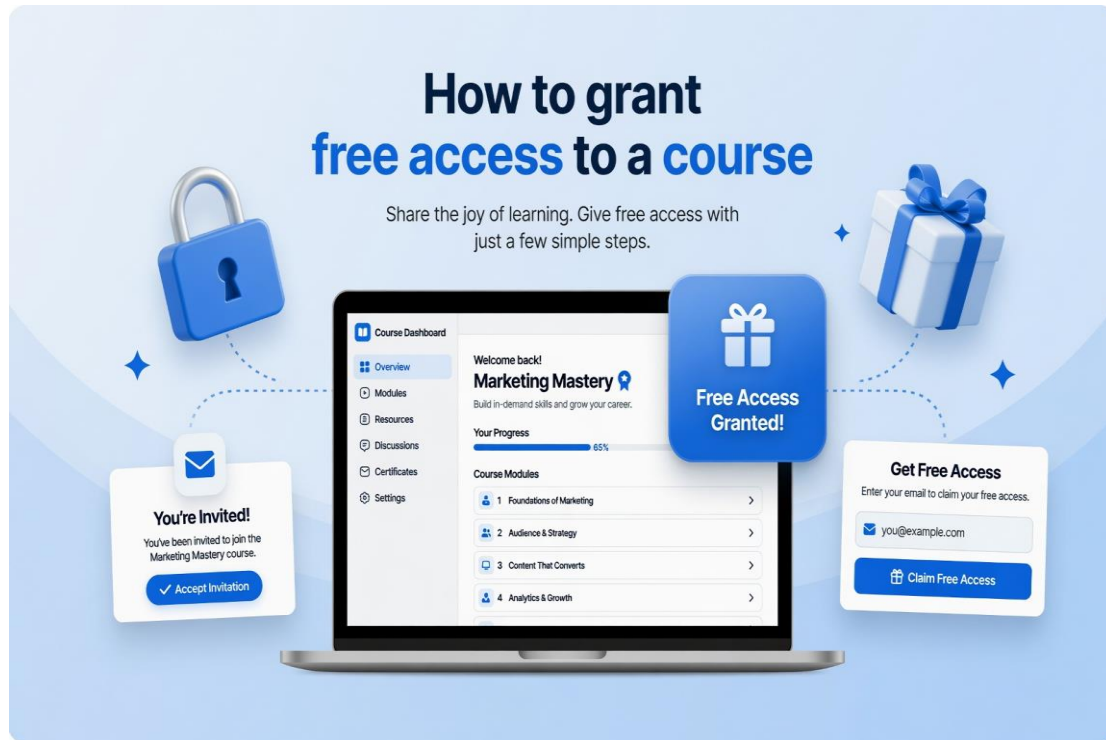


How to grant free access to a course



Giving free access to a course is very common when you want to offer a lead magnet, a free challenge, a free module, or simply invite someone without payment. On systeme.io you have two main ways to do it.

Here is a clear guide for both methods.

Method 1: Manually grant free access

This method is perfect when you want to give access to one or a few specific people (friends, partners, VIP clients, etc.).

1. Go to your course in the **Courses** section.
2. Open the **Students** tab.
3. Click **Add a student**.
4. Enter the email address and choose the access type (Full, Drip, or Partial).
5. Confirm.

The person immediately receives the automatic access email and can start the course. You can learn more about this process in [How to manually add students to a course](#).

Method 2: Automatically grant free access with an opt-in page

This is the best method when you want to give free access to many people (lead magnet, free training, etc.).

1. Create a new sales funnel (or use an existing one).
2. Add an **opt-in page** and a thank-you page.
3. In the automation of the opt-in page, add the action **Enroll in a course**.
4. Select your course and the access type you want to give.
5. Publish the funnel.

As soon as someone enters their email on the opt-in page, they are automatically enrolled and receive the access email. This is one of the most powerful free lead generation tools on systeme.io.

Which method should you choose?

- Only a few people → use the **manual method**
- Many people / lead magnet → use the **opt-in page method**

Both methods work with all access types (Full access, Drip content, Partial access, and Partial with drip). You can also combine free access with the different enrollment strategies explained in [What are the different methods for giving access to a course?](#)

Conclusion

Granting free access to a course on systeme.io is simple and flexible. Whether you prefer manual control or full automation with an opt-in page, you can give free access in just a few clicks.

Use free access strategically to grow your list and deliver value before selling your paid offers.

Related articles

- [What are the different methods for giving access to a course?](#)
- [How to manually add students to a course](#)
- [How to sell an online course](#)

- [How are the different course access types different?](#)

Last updated: July 24, 2026 · Based on How to grant free access to a course