

How to give free access to a course bundle



Giving free access to a course bundle is an excellent way to deliver high value as a lead magnet, a bonus, or a gift to selected students. On systeme.io you have two simple methods to do it.

Here is the complete guide.

Method 1: Manually granting access to a course bundle

This method is perfect for one-off free access (VIP clients, special partners, etc.).

1. Go to **Assets** → **Courses** → **Students**
2. Click on the email of the student you want to give free access to
3. On the student profile, scroll down to the section **Grant access to a course bundle**
4. Select the course bundle
5. Choose the access type (Full access or Drip content)
6. Click **Add**

The student is immediately enrolled and receives the automatic access email.

Full details are available in this article: [How to manually add a student to a course bundle](#).

Method 2: Automatically give free access via an opt-in page

This is the best method for lead magnets and free challenges that use a course bundle.

1. Create a sales funnel with an **opt-in page** and a thank-you page
2. Edit the opt-in page and make sure the form button action is set to **Submit form**
3. Close the editor and go to the **Automation rules** tab of the same page
4. Click **Add rule**
5. Add the trigger **Funnel step form subscribed**
6. Add the action **Enroll in a course bundle**
7. Select the course bundle and the access type (Full access or Drip content)
8. Save the rule

From now on, every contact who opts in will automatically receive free access to the entire course bundle and the login email.

This process is very similar to giving free access to a single course (see [How to grant free access to a course](#) and [How to grant access to a course automatically after opt-in on a form](#)).

Access types available

- **Full access** – the student gets immediate access to all courses inside the bundle
- **Drip content** – the content is released progressively according to the delays you set in the bundle

You can create the course bundle first if you haven't done so yet: [How to create a course bundle](#).

And if you want to sell the same bundle later, see [How to sell a course bundle](#).

Conclusion

Giving free access to a course bundle on systeme.io is easy and flexible. You can either grant it manually to selected students or fully automate it with an opt-in form for scalable free offers.

Both methods deliver a high-value experience and automatically send the access email to the student.

Use free course bundles as powerful lead magnets or bonuses and grow both your list and your student community on systeme.io.

Related articles

- [How to manually add a student to a course bundle](#)
- [How to create a course bundle](#)
- [How to sell a course bundle](#)
- [How to grant free access to a course](#)
- [How to grant access to a course automatically after opt-in on a form](#)

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