

How to Create a Blog Post



Introduction

Blog posts are your dated articles—SEO content, tutorials, news—organized by categories and pushed to your **RSS feed**. On systeme.io, you create posts under **Sites** → **Blogs** → **Posts**, set metadata (title, URL, image, categories), then open the editor to write the body inside the [post layout](#) shell.

This guide follows [How to create a blog post](#).

What You Need

- A [systeme.io](#) account ([plan](#))
- An existing blog ([create a blog](#))
- Optional: [categories](#) for organization

Step 1: Open the Posts Section

1. Navigate to **Blogs** on the **Sites** tab
2. Click the title of your blog
3. Go to the **Posts** section

Default sample posts may exist from your template—you can edit them via **three dots** → **Edit** or delete unused samples with **Delete**.

Step 2: Create a New Post

1. Click **Create**
2. Fill in the popup fields:
 - **Title** — headline on the post and in listings
 - **Short description** — teaser on blog listing pages
 - **URL path** — slug for the post URL (keep it short, hyphenated)
 - **Image** — cover image for the post and listing cards
 - **Categories** — one or more categories ([create categories](#) first if needed)
1. Click **Save** to create the post

After saving, the post appears in the list. You can change these settings later from post settings on [systeme.io](#).

Step 3: Edit Post Content

To customize the article body:

- Click the **three dots** → **Edit**, or click the **post name**

The editor opens the post content area defined by your post layout (title, image, categories, and content blocks). Add text, images, buttons, and embeds like any funnel page. Save changes before leaving.

Publishing and RSS

When your blog was created, an **RSS feed** was generated automatically and updates each time you publish a new post. Copy the feed URL from [blog settings](#) for email tools or syndication.

Best Practices

- Match **URL path** to the topic keyword for SEO
- Use a consistent cover **image** size for listing grids
- Assign at least one **category** so filters and menus work
- Embed lead forms via [form or popup on blog](#) inside the post editor if needed

Troubleshooting

Post not on listing page

Confirm post is saved/published; check post list page settings for posts per page.

Broken post URL

URL path conflict with a page or category path—use a unique slug.

Image missing on cards

Re-upload cover image in post settings.

[Contact systeme.io support](#) with post URL.

Frequently Asked Questions

Where do I write the article body?

Three dots → Edit or click the post title after Create.

What is the short description for?

Teaser text on listing pages and post cards.

Does a new post update RSS?

Yes—RSS updates when you publish new posts.

Related Resources

- [How to create a blog post](#)
- [How to create a blog category](#)
- [How to manage the blog post layout](#)
- [How to create a blog with systeme.io](#)

[systeme.io](#) — publish posts that feed your funnel and your audience.

Last updated: July 11, 2026 · Based on *How to create a blog post*