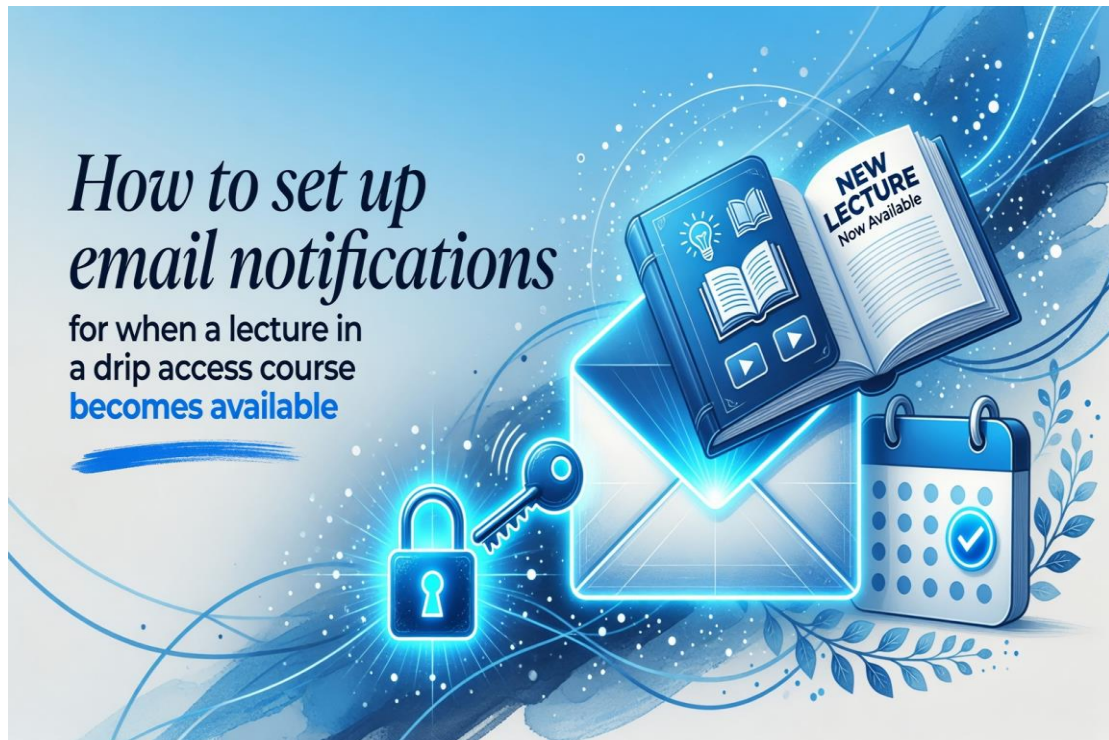


How to set up email notifications for when a lecture in a drip access course becomes available



When you use drip content on systeme.io, lectures unlock progressively according to the delays you set. To keep students engaged and make sure they never miss a new lesson, you can automatically send them an email the moment a lecture becomes available.

This feature is called a “drip access email” and it is one of the most useful automation tools for drip courses.

Here is a complete and detailed guide.

1. Open the course and locate the lecture

Log in to your systeme.io account.

Go to **Assets** → **Courses** and open the course that uses drip content (or Partial access with drip).

In the list of modules and lectures, find the specific lecture for which you want to send a notification when it unlocks.

Note: This email only works with lectures that have a drip delay. It does not apply to Full access courses.

2. Create a drip access email

Next to the lecture name, click the three dots (...) and select **Create a drip access email**.

A popup window will appear. Fill in the following fields:

- **Subject** – for example: “Your next lecture is now available!”
- **Sender name** – usually your name or brand name
- **Sender email address** – choose one of the verified emails in your account
- Choose the editor you prefer: **Visual editor** or **Classic editor**

Click **Save**.

You will be automatically redirected to the email editor.

3. Customize the email content

In the editor you can fully design the message that students will receive when the lecture unlocks.

Recommended content ideas:

- A clear title announcing that the new lecture is available
- A short and exciting description of what they will learn
- A direct button linking to the course or to the specific lecture
- Encouragement to continue their progress

You can use images, buttons, personalization tags and all the usual email elements available on systeme.io.

Once you are happy with the design, click **Save**.

4. Managing the drip access email later

You can return to the lecture at any time and manage the email:

- Click the three dots next to the lecture → **Edit drip campaign email** to modify it
- Click the three dots → **Remove email message** to delete it completely

The email will be sent automatically to every student who has drip access the moment that specific lecture becomes available for them (according to the delay you configured).

Best practices

- Create a drip access email for every important lecture (especially the first ones of each module).
- Keep the subject line short, clear and action-oriented.
- Include a direct link so students can start the lecture with one click.
- You can create different emails for different lectures to keep the communication fresh.

This feature works perfectly with the drip content and partial + drip access types. You can learn more about access types in [How are the different course access types different?](#).

If you still need to set up the drip delays themselves, make sure each lecture has the correct “delay after previous lecture” value when you create or edit it.

For more ways to give access to your courses, see also [What are the different methods for giving access to a course?](#) and [How to sell an online course](#).

Conclusion

Setting up email notifications for drip lectures on [systeme.io](#) is simple and extremely effective. In just a few minutes you can create a personalized email that is automatically sent the moment a new lecture unlocks for each student.

This keeps engagement high, reduces the chance of students forgetting about the course, and makes your drip content feel much more professional and cared for.

Enable drip access emails on your most important lectures today and give your students the best possible learning experience on [systeme.io](#).

Related articles

- [How are the different course access types different?](#)
- [What are the different methods for giving access to a course?](#)

- [How to sell an online course](#)
 - [How to create a course using systeme.io](#)
 - [How to manually add students to a course](#)
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