

How to Authenticate Your Domain Name on LWS

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Set up DNS records for trusted email delivery and better deliverability.

systeme.io

VERIFIED

systeme.io
Improved deliverability

LWS - DNS Zone

DNS zone for yourdomain.com

Search records...

CNAME records

Name	Value	TTL
mail.yourdomain.com	mail.systeme.io	3600
s1_domainkey.yourdomain.com	s1.systeme.io	3600
s2_domainkey.yourdomain.com	s2.systeme.io	3600

TXT records (DMARC)

Name	Value	TTL
_dmarc.yourdomain.com	v=DMARC1; p=none; rua=mailto:dmarc@yourdomain.com; sp=none	3600

DNS zone **CNAME records** **TXT DMARC** **Verified**

Introduction

LWS is a French registrar and hosting provider where you manage your domain's **DNS zone**. To send email campaigns and sequences from systeme.io, you must **authenticate your domain** by adding **3 CNAME records** and **1 TXT (DMARC) record**. Help article **7851** explains the steps on both systeme.io and in the **LWS customer panel**.

This guide covers **Case 1: sending email through systeme.io's built-in autoresponder**. Connecting a domain for funnels or blogs uses different CNAMEs (see LWS connect guides)—that is separate from email authentication.

Prerequisites

- A systeme.io account.
- A domain name registered or hosted with **LWS** and access to its **DNS zone**.
- An **active website** linked to the domain (systeme.io requirement).
- A **custom domain** only—you cannot authenticate Gmail, Yahoo, ProtonMail, etc.

Important: A domain can be authenticated in **only one** systeme.io account or sub-account. If it is already verified elsewhere, adding it will fail ([general domain authentication](#), article 316).

Step 1: Generate Records in systeme.io

1. Hover your profile picture → **Settings** → **Emails**.
2. Click the link to **authenticate your domain**.
3. Enter your domain **without www** (e.g. team-sio.fr).
4. Click **Save** to generate the **three CNAME records**.
5. Refresh the page if needed, then click the **eye icon** to reveal the full list: **3 CNAME + 1 TXT (DMARC)**.

Copy each value from the popup—they are **unique to your account**. Do not reuse example values from help articles.

Step 2: Add CNAME Records on LWS (7851)

1. Log in to your **LWS customer area** ([panel.lws.fr](#)).
2. Click **Manage** next to the domain you want to authenticate.
3. Under **Domain management**, open **DNS zone** for that domain.
4. For **each** of the three CNAMEs from systeme.io:
 - **Type:** CNAME.
 - **Name:** Paste from systeme.io but enter **only the part before your domain name** (e.g. si942517 if the full host is si942517.yourdomain.com).
 - **Value:** Paste the target from systeme.io and **add a period (.) at the end**.
 - Click **Add** to save.

Illustrative examples only (yours will differ):

- Name si942517 → Value key1.systeme.io.
- Name systemeio2._domainkey → Value key2.systeme.io.

Repeat for all **three** CNAME records.

Step 3: Add DMARC TXT on LWS

1. In the same **DNS zone**, add a new record.
2. **Type:** TXT.
3. **Name:** _dmarc (as shown in the Name column in systeme.io).

4. **Value:** e.g. v=DMARC1; p=none; rua=mailto:you@yourdomain.com—replace the reporting address with an inbox you monitor.
5. Click **Add**.

Dedicated DMARC guide: [How to Add a DMARC Record on LWS](#) (4342).
[How to Create a DMARC Record](#) (2241) explains p=none.

Step 4: Verify Authentication

1. Wait for DNS propagation (often minutes to 48 hours).
2. In [systeme.io Settings](#) → **Emails**, status should change to **Verified**.
3. Check DMARC with a tool such as [MXToolbox DMARC](#).
4. [Confirm your sender email address](#) (e.g. contact@yourdomain.com).

Case 2: Your Own SendGrid Account

If you are **not** using systeme.io's autoresponder and send through your **personal SendGrid account**, the DNS records in article 7851 do not apply. Contact **SendGrid support** for domain authentication instructions on **LWS**.

Connect SendGrid in systeme.io: [Generate SendGrid API key and add to systeme.io](#) (134).

LWS-Specific Notes

- **Trailing dot** on CNAME Values—common reason status stays Pending if omitted.
- **Name field**—do not paste the full host.yourdomain.com if LWS already appends the domain.
- **LWS mail + systeme.io**—if you also use LWS email hosting, do not remove existing MX/SPF records without understanding the impact.
- **Funnel / subdomain**—[Connect your LWS subdomain to systeme.io](#) (4343) uses different CNAMEs than email auth.
- **One _dmarc TXT**—avoid duplicate conflicting DMARC records.

Troubleshooting

Issue	Fix
Still Pending after 48 hours	Re-check all 3 CNAMEs + TXT; trailing dot; correct domain in LWS zone.
CNAME rejected	Name = prefix only; remove conflicting record on same

	host.
DMARC not found	Name <code>_dmarc</code> ; single TXT entry.
Domain already in use	Remove auth from other systeme.io account or use another domain.
Emails not sending	Complete auth + sender confirmation + deliverability rules.

Frequently Asked Questions

Is authentication required?

Yes to send from systeme.io (7851 / 316).

How many records?

3 CNAME + 1 TXT DMARC.

CNAME Name field?

Host prefix only, not the full FQDN.

Period at end of Value?

Yes for CNAME on LWS (7851).

Where is DNS zone?

Manage → **DNS zone** in the LWS panel.

Related Resources

- [How to Add a DMARC Record on LWS](#)
- [How to Connect Your LWS Subdomain to systeme.io](#)
- [How to Improve Your Email Deliverability](#)
- [How to Authenticate Your Domain Name on IONOS](#)

Add the **CNAME** and **TXT `_dmarc`** records in your **LWS DNS zone**, wait for **Verified** in [systeme.io](#), then send mail in line with Gmail, Yahoo, and Microsoft bulk sender requirements.

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