

How to Authenticate Your Domain Name on Namecheap

Introduction

To send newsletters and automations from systeme.io with strong deliverability, you must **authenticate your domain** at your registrar. If your domain is on **Namecheap**, add the CNAME and TXT records shown in your account to **Advanced DNS** (help article 4234).

This guide covers **email authentication only**—not connecting a custom funnel domain (that uses separate CNAMEs under **Settings** → **Custom Domain**).

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ADVANCED DNS

TYPE	HOST	VALUE	TTL
TXT	@	v=spf1 include:spf.systeme.io ~all	5 min
CNAME	k1_domainkey	dkim.systeme.io	5 min
TXT	@	v=DMARC1; p=none; rua=mailto:dmarc@yourdomain.com	5 min

SPF DKIM DMARC

systeme.io
Email Sending
Verified Domain

1. COPY RECORDS
From platform

2. PASTE
Into Namecheap DNS

3. SAVE & VERIFY
Confirm authentication

DNS records CNAME & TXT Domain verified Better deliverability

Prerequisites

- Active systeme.io account.
- Domain on Namecheap (or DNS managed there).
- Access to **Domain List** → **Manage** → **Advanced DNS**.
- Domain entered in systeme.io **without www** (for example yourbrand.com).
- Per platform rules, link an **active site** on the domain when authenticating for email—see [general domain authentication](#).

Step 1 — Generate Records in systeme.io

1. Log in to systeme.io.
2. Open **Settings** → **Emails**.
3. Click to **authenticate your domain** and display sender information in headers.
4. Enter your domain **without www** and click **Save**.
5. Status shows **Pending** until DNS is correct.
6. Refresh if needed, then click the **eye** icon to view **three CNAME records** and **one TXT record**.

Keep this panel open while you add each row in Namecheap.

Step 2 — Open Namecheap Advanced DNS

1. Log in to Namecheap.
2. Go to **Domain List** from the sidebar.
3. Click **Manage** next to the domain you are authenticating.
4. Open the **Advanced DNS** tab.
5. In **Host Records**, click **Add New Record**.

Step 3 — Add the Three CNAME Records

For **each** of the three CNAME lines from systeme.io:

1. Click **Add New Record**.
2. **Type**: CNAME Record.
3. **Host**: paste from systeme.io but enter **only the part before your domain**.
 - Example: if systeme.io shows si942517.sio-team.org, enter si942517 in Host.
 - For DKIM hosts, use exactly what the eye icon shows for the host part—for example systemeio1._domainkey without appending .yourdomain.com again (Namecheap adds the domain automatically).
4. **Value**: paste the target from systeme.io and **append a period (.)** at the end (for example inbound.systeme.io.).
5. **TTL**: Automatic or default.
6. Click the **green checkmark** to save the record.

Example pattern (your values differ per account):

- Return-path host → inbound.systeme.io.

- DKIM selector → key1.systeme.io. (or values from your panel)

Namecheap Host field rule

Do not paste the full FQDN into Host when Namecheap already suffixes your domain. For something._domainkey.yourdomain.tld, Host is only something._domainkey.

Step 4 — Add the TXT Record

1. **Add New Record** → **Type: TXT Record**.
2. **Host:** match systeme.io (often @ for root-related TXT, or a specific prefix from the eye icon).
3. **Value:** paste the full TXT string in one line—no extra quotes unless Namecheap requires them in the UI.
4. Confirm with the green checkmark.

If validation fails, check for line breaks, smart quotes, or truncated SPF text.

Step 5 — DMARC (Recommended)

Add a **DMARC** TXT in Namecheap for stronger deliverability:

- **Type:** TXT Record
- **Host:** _dmarc
- **Value:** for example v=DMARC1; p=none; rua=mailto:you@yourdomain.com

Details: [How to Create a DMARC Record](#).

Step 6 — Verify in systeme.io

1. Allow DNS propagation (often 15 minutes–48 hours; Namecheap often updates quickly).
2. Return to **Settings** → **Emails** on [systeme.io](#).
3. Confirm status changes from **Pending** to **Verified**.
4. **Confirm your sender email address** on the same domain if not done yet.

Namecheap-Specific Notes

- **Parking CNAME:** default parking records may conflict—edit or remove only what conflicts with new auth hosts; do not break unrelated mail if you use Namecheap Private Email on the same domain without planning.

- **CNAME at @:** Namecheap discourages naked-domain CNAME for email auth records—use the exact hosts systeme.io provides, not @, unless explicitly instructed for a different product.
- **Private Email + systeme.io:** if you use Namecheap mailboxes, read their integration KB for hourly send limits and coexistence with platform sending.

Troubleshooting

Issue	Likely Cause	Fix
Stays Pending	Propagation	Wait 24–48h; recheck Host/Value.
Wrong record	Full hostname in Host	Use prefix-only rule.
CNAME not saving	Duplicate Host	Edit existing row or remove conflict.
TXT invalid	Broken SPF string	Single-line paste from eye icon.
Missing trailing dot	Value format	Add . after CNAME target.
Confused with funnel DNS	Wrong settings	Use Custom Domain article for www CNAMEs.

Frequently Asked Questions

Where in Namecheap?

Domain List → Manage → Advanced DNS → Host Records.

Host field?

Prefix only; DKIM labels without repeating the domain.

How many records?

Three CNAME + one TXT from systeme.io; DMARC optional.

Trailing dot?

Yes on CNAME Value targets per systeme.io + Namecheap guidance.

Funnel vs email?

Different CNAMEs and settings sections.

Related Resources

- [How to Authenticate Your Domain Name for Email Sending](#)
- [How to Authenticate Your Domain Name on GoDaddy](#)
- [How to Connect Your Namecheap Domain to systeme.io](#)
- [How to Improve Your Email Deliverability](#)

Send email from [systeme.io](#) once Namecheap Advanced DNS matches your generated records.

Last updated: July 3, 2026