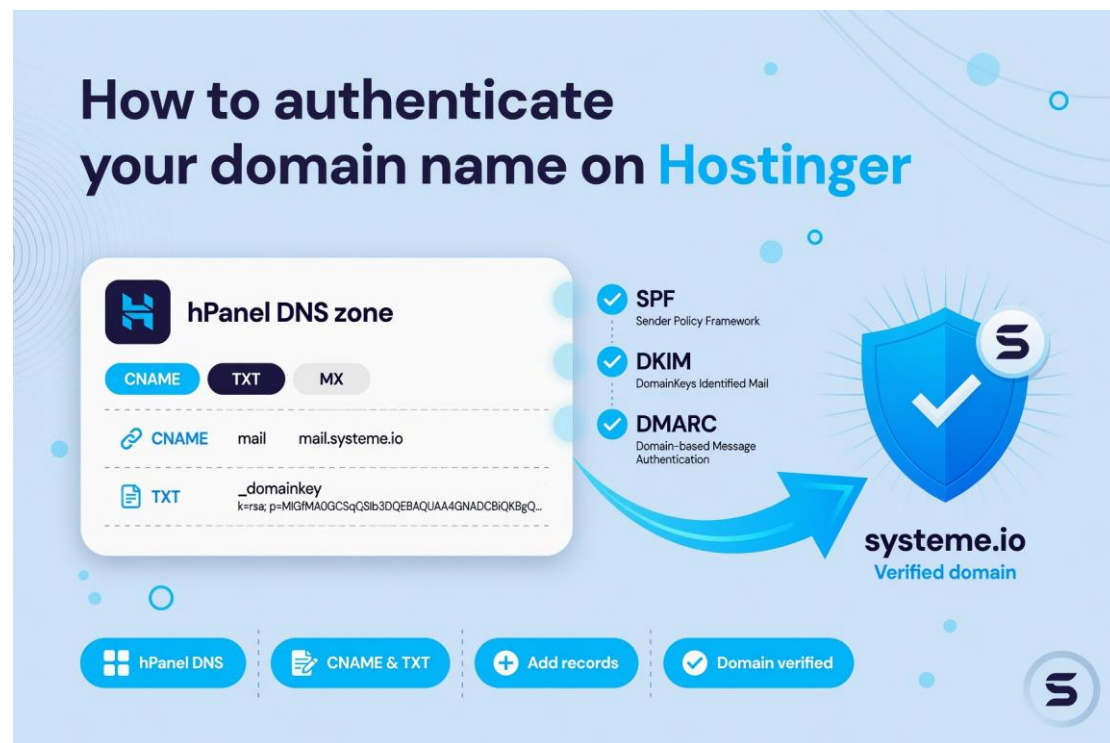


How to Authenticate Your Domain Name on Hostinger

Introduction

If your domain's DNS is managed at **Hostinger**, you authenticate it for systeme.io email by adding **three CNAME records** and **one TXT (DMARC) record** in **hPanel** under **DNS / Nameservers** → **DNS records**. Official help article **4258** documents the steps—including the **Name / Target** fields and the **trailing dot** on CNAME targets.

This guide is for **email sending authentication**, not for connecting a sales funnel (that uses article **4262** under Custom Domain).



Prerequisites

- Active systeme.io account.
- Domain registered or DNS hosted at **Hostinger**.
- Access to **hPanel**.
- Domain entered in systeme.io **without www**.
- An **active site** on the domain when required—see [general domain authentication](#).

Step 1 — Generate Records in systeme.io

1. Log in to systeme.io.
2. **Settings** → **Emails**.
3. Start **domain authentication**.
4. Enter your domain **without www** → **Save**.
5. Status shows **Pending** until DNS is correct.
6. Refresh if needed → click the **eye** icon for **3 CNAME + 1 TXT**.

Example CNAME pattern (your values differ):

- si942517 → inbound.systeme.io
- systemeio1._domainkey → key1.systeme.io
- systemeio2._domainkey → key2.systeme.io

Step 2 — Open Hostinger DNS Records

1. Log in to **Hostinger hPanel**.
2. Select your **domain**.
3. Go to **DNS / Nameservers**.
4. Open **DNS records** (Manage DNS records).
5. Click **Add record** for each row from systeme.io.

Step 3 — Add the Three CNAME Records

Repeat for **each** of the three CNAME lines:

1. **Type:** CNAME.
2. **Name:** paste from systeme.io—**prefix only** (e.g. si942517, not si942517.yourdomain.com if Hostinger appends the zone).
3. **Target** (or Points to): paste the target from systeme.io and **append a period (.) at the end** (e.g. inbound.systeme.io., key1.systeme.io., key2.systeme.io.). Required per article 4258.
4. Leave **TTL** at default (e.g. 14400) unless you have a reason to change it.
5. Click **Add record** / save.

Expected layout (examples):

- Name: si942517 — Target: inbound.systeme.io.
- Name: systemeio1._domainkey — Target: key1.systeme.io.
- Name: systemeio2._domainkey — Target: key2.systeme.io.

Step 4 — Add the TXT (DMARC) Record

1. **Add record** → **Type: TXT**.
2. **Name:** `_dmarc` (as shown in [systeme.io](#)).
3. **TXT value / Target:** paste the full DMARC string, e.g. `v=DMARC1; p=none; rua=mailto:you@yourdomain.com`—replace the placeholder with **your real email**.
4. **Add record**.

Keep **only one** `_dmarc` TXT record.

[How to Add a DMARC Record on Hostinger](#) (article 4257)

Step 5 — Verify in [systeme.io](#)

1. Wait for DNS propagation (often minutes; up to 48 hours).
2. Return to **Settings** → **Emails** on [systeme.io](#).
3. Confirm **Pending** → **Verified**.
4. Confirm your **sender email address** on the same domain.

Hostinger-Specific Notes

- **Trailing dot:** Missing dot on CNAME **Target** is a common failure on Hostinger.
- **Hostinger Email:** If you use Hostinger mail, keep existing **MX** records; email-auth CNAMEs are additive for [systeme.io](#) sending.
- **Do not mix record sets:** Funnel CNAMEs (CloudFront from Custom Domain) differ from email CNAMEs—add both sets without overwriting.
- **Cloudflare on Hostinger:** If DNS is delegated to Cloudflare, add records in **Cloudflare** with proxy **DNS only** for email-related CNAMEs.
- **ALIAS for root:** Funnel setup may need an ALIAS at root (article 135)—separate from email authentication.

Troubleshooting

Issue	Likely cause	Fix
Pending forever	No trailing dot on Target	Add . after <code>inbound.systeme.io</code> etc.
Record rejected	Full FQDN in Name	Use prefix only in Name.
DMARC fails	Two <code>_dmarc</code> entries	Delete duplicate; keep one TXT.

Site works, mail not verified	Only funnel DNS added	Add Emails panel CNAMEs/TXT.
Proxied orange cloud (Cloudflare)	CNAME proxied	Set DNS only for auth records.

Frequently Asked Questions

Trailing dot?

Yes on CNAME **Target** values for Hostinger.

Name field?

Host prefix only (si942517, systemeio1._domainkey).

Where in hPanel?

Domain → DNS / Nameservers → DNS records.

Funnel vs email?

Different systeme.io settings and CNAME targets.

DMARC?

TXT, Name _dmarc, full policy in value.

Related Resources

- [How to Authenticate Your Domain Name for Email Sending](#)
- [How to Connect Your Hostinger Domain to systeme.io](#)
- [How to Add a DMARC Record on Hostinger](#)
- [How to Improve Your Email Deliverability](#)

Authenticate at Hostinger with **Name/Target** and **trailing dots**, then send from systeme.io with a verified domain.

Last updated: July 3, 2026