

How to Authenticate Your Domain Name on GoDaddy

Introduction

Sending newsletters and automations from systeme.io requires an **authenticated domain**. That means adding DNS records at your registrar so SPF, DKIM, and related checks pass. If your domain lives at **GoDaddy**, this guide walks through the exact flow from the official help article (3933).

Email authentication is separate from connecting a **custom funnel domain** (www + SSL CNAMEs). Here we only cover **Settings** → **Emails**.

The infographic illustrates the process of authenticating a domain on GoDaddy for use with Systeme.io. It features a screenshot of the GoDaddy DNS Panel with the following records:

TYPE	NAME	VALUE	STATUS
TXT	@	v=spf1 include:spf.systeme.io ~all	Verified
CNAME	k1_domainkey	k1.systeme.io	Verified
CNAME	k2_domainkey	k2.systeme.io	Verified
TXT	_dmarc	v=DMARC1; p=none; rua=mailto:postmaster@yourdomain.com	Verified

Below the table, there are green checkmarks for SPF, DKIM, and DMARC. A blue arrow points from the DNS Panel to a Systeme.io logo with the text 'systeme.io Email Sending' and a 'Domain Verified' badge. At the bottom, a flowchart shows the steps: 'Copy records from platform' → 'Paste into GoDaddy DNS' → 'Save changes' → 'Verify & confirm'. Below this, four icons represent the benefits: 'DNS records', 'CNAME & TXT', 'Domain verified', and 'Better deliverability'.

Prerequisites

- A systeme.io account.
- Domain registered or DNS managed in **GoDaddy**.
- Access to GoDaddy **DNS Records** for that domain.
- Domain entered **without www** (for example sio-team.live).
- Per platform rules, the domain should have an **active site** linked when authenticating for email—see [general domain authentication](#).

Step 1 — Generate Records in systeme.io

1. Log in to systeme.io.
2. Open **Settings** → **Emails** (or Domains under email sending).
3. Click the link to **authenticate your domain** and show information in email headers.
4. Enter your domain name **without www** and click **Save**.
5. Status shows **Pending** until DNS is correct.
6. Refresh if needed, then click the **eye** icon under DNS settings to reveal **three CNAME records** and **one TXT record**.

Keep this panel open—you will copy each **Name/Host** and **Value** into GoDaddy one by one.

Step 2 — Open GoDaddy DNS

1. Log in at GoDaddy.
2. Go to **My Products** → **Domains** and select the domain to authenticate.
3. Open **DNS** or **DNS Records**.
4. Click **Add New Record**.

Step 3 — Add the Three CNAME Records

For **each** of the three CNAME lines from systeme.io:

1. Click **Add New Record**.
2. **Type**: CNAME.
3. **Name**: paste from systeme.io but enter **only the part before your domain**.
 - Example: if systeme.io shows si942517.sio-team.live, enter si942517 only.
 - For DKIM-style hosts, use the full prefix shown (for example systemeio1._domainkey)—copy exactly what the eye icon displays for the host column.
4. **Value**: paste the target from systeme.io. Official GoDaddy guidance for systeme.io often recommends **appending a period (.)** at the end of the value if GoDaddy accepts it (for example inbound.systeme.io.).
5. **TTL**: default (often 1 hour).
6. Click **Save**.

Typical patterns (your values will differ per account):

- Return-path / inbound host → inbound.systeme.io
- DKIM selector → key1.systeme.io (or values shown in your panel)

GoDaddy Name field rule

Never paste `hostname.yourdomain.com` into Name when GoDaddy auto-appends the domain—use the **prefix only** unless the record is a multi-part host like `_domainkey` labels shown in full in `systeme.io`.

Step 4 — Add the TXT Record

1. **Add New Record** → **Type: TXT**.
2. **Name:** use the host `systeme.io` provides (often `@` for root SPF-related TXT, or a specific prefix—match the eye icon).
3. **Value:** paste the full TXT string from `systeme.io` without altering characters.
4. Save.

If GoDaddy reports **RECORD DATA IS INVALID**, check for extra quotes, line breaks, or a truncated SPF string. Paste as one continuous value.

Step 5 — DMARC (Recommended)

For stronger deliverability, add a **DMARC** TXT in GoDaddy (not always generated in the same popup):

- **Type:** TXT
- **Name:** `_dmarc`
- **Value:** for example `v=DMARC1; p=none; rua=mailto:you@yourdomain.com`

See [How to Create a DMARC Record](#) for policy details.

Step 6 — Verify in `systeme.io`

1. Wait for DNS propagation (often 15 minutes–48 hours).
2. Return to **Settings** → **Emails** on [systeme.io](#).
3. Confirm status moves from **Pending** to **Verified** / authenticated.
4. Add and confirm your **sender email address** on the same domain if you have not already.

Troubleshooting

Issue	Likely Cause	Fix
Stays Pending	Propagation delay	Wait 24–48h; recheck records.
Invalid record	Wrong Name or Value	Re-copy from eye icon; prefix-only rule.
Duplicate CNAME conflict	Old record same host	Edit or remove conflicting row.
TXT rejected	Malformed SPF/TXT	Single-line paste; no smart quotes.
Domain vanishes from settings	Misconfigured DNS / forwarding	Fix records; disable wrong forwarding.
Confused with funnel DNS	Wrong article	Use Custom Domain CNAMEs separately.

Frequently Asked Questions

How many records?

Three CNAME + one TXT from systeme.io; DMARC optional but recommended.

Name field?

Prefix before your domain unless systeme.io shows a full DKIM host label.

Still Pending?

Propagation or typo—compare each field to the eye icon.

Funnel vs email?

Different settings and CNAME targets.

www in domain field?

No—use root domain only.

Related Resources

- [How to Authenticate Your Domain Name for Email Sending](#)
- [How to Create a DMARC Record](#)
- [How to Connect Your GoDaddy Domain to systeme.io](#)

- [How to Improve Your Email Deliverability](#)

Send email from [systeme.io](#) once GoDaddy DNS matches your generated records.

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