

How to Add a Form or a Popup on Your systeme.io Blog



Introduction

Blog readers are prime leads—but the built-in [Contact us](#) element is not your only option. You can embed a full **opt-in inline form** or a **popup form** from a **sales funnel** onto any [systeme.io](#) blog page using the funnel **Script** (or **Create a link** for click-triggered popups) inside a **Raw HTML** block.

This guide follows [How to add a form or a popup on your systeme.io blog](#).

What You Need

- A systeme.io account ([plan](#))
- A **blog** ([create a blog](#))
- A **sales funnel** used only to host the form steps (can be a dedicated “Blog capture” funnel)

Step 1: Create an Inline Form (Funnel)

1. Open your **Sales funnel**
2. Click **Create step** (or **Add step**)
3. Choose **Inline Form** from the opt-in category
4. Pick a template → **Select**
5. Click **Edit page** to customize fields, button, tags, and thank-you redirect

Configure automations (tags, campaigns) on the form step so blog signups enter your email system on systeme.io.

Step 2: Create a Popup Form (Funnel)

1. In the same or another funnel, click **Add step**
2. Choose **Popup Form**
3. Select a template → **Select**
4. **Edit page** to design the popup (fields, styling, submit action)

Popup forms on blogs can display in two ways:

- **Automatically** — after a time delay (embed via **Script**, same method as inline forms)
- **On click** — visitor clicks linked text (use **Create a link** — see below)

Step 3: Copy the Embed Code

Inline form (or automatic popup)

1. Go to the form step **configuration** (inline or popup)
2. Click **Script**
3. In the popup, click **Copy link to clipboard**

Popup on click

1. Open **configuration** for your **Popup Form** step
2. Click **Create a link**
3. Choose the clickable text content
4. Click **Copy link to clipboard**

For text links you only need **Create a link**, not the full page script ([popup from text link](#)).

Step 4: Add Raw HTML on the Blog Page

1. **Sites** → **Blogs** → your blog

2. Open **Pages** or **Posts** → **Edit** the target page
3. Drag a **Raw HTML** element onto the page
4. Open the element settings → **Edit code**
5. Paste the script you copied from the funnel form step
6. Click **Save** on the element
7. Click **Save changes** in the page editor before leaving

You can place the inline form mid-article in a post, in the sidebar area of a page, or in the blog layout if your template allows.

Alternative: Contact Us on the Blog

For a simple message form without funnel scripts, edit the blog **Contact** page or drag the **Contact us** element onto any blog page—see [Contact us feature](#). Funnel forms are better when you need the same opt-in design as landing pages or external embeds ([external site embed](#)).

Troubleshooting

Form does not appear

Script not pasted in Raw HTML; page not saved; ad blocker blocking script; wrong funnel step copied.

Popup never opens on click

Used Script instead of **Create a link** code; HTML pasted outside visible area.

Submissions missing tags

Fix tags and rules on the funnel form step, not on the blog page.

[Contact systeme.io support](#) with blog URL and funnel step name.

Frequently Asked Questions

Can I use one form on multiple blog pages?

Yes—paste the same Script into Raw HTML on each page; all submissions share that funnel step settings.

Can I add a popup inside the blog editor without a funnel?

Funnel-based popups use Script/Create a link; page-editor **Popups** button applies to funnel pages, not the blog embed flow described here.

Related Resources

- [How to add a form or a popup on your systeme.io blog](#)
- [How to create a blog with systeme.io](#)
- [How to trigger a popup from a text link](#)
- [How to use the Contact us feature](#)

[systeme.io](#) — capture blog traffic with embedded forms and popups tied to your funnels.

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