

How to Add a DMARC Record on Namecheap

Introduction

DMARC is a **TXT DNS record** at `_dmarc` that works with **SPF** and **DKIM** so Gmail, Yahoo, and Microsoft can trust mail from your domain. When you authenticate for systeme.io email, you receive **three CNAME records + one TXT (DMARC)**. Help article **4233** explains adding that TXT in **Namecheap Advanced DNS**.

This article covers **DMARC only**. For all CNAMEs plus TXT, see [authenticate your domain on Namecheap](#) (4234).

How to add a DMARC record on Namecheap

ADVANCED DNS

T X T R E C O R D

Host: `_dmarc`

Value: `v=DMARC1 p=none rua=mailto:`

Record added successfully.
Your DMARC policy is now active.

DMARC

systeme.io
Email Deliverability

TXT record → _dmarc → Advanced DNS → Save record

Prerequisites

- Domain on **Namecheap** using **BasicDNS**, **PremiumDNS**, or **FreeDNS** (DNS editable in Namecheap).
- Domain authentication started in [systeme.io](#) **Settings** → **Emails** (DMARC value visible in popup / eye icon).
- Namecheap account login.

Typical systeme.io DMARC Value

v=DMARC1; p=none; rua=mailto:youraddress@yourdomain.com

- **p=none** — monitoring mode (see [How to Create a DMARC Record](#), article 2241).
- **rua=mailto:...** — aggregate reports; replace placeholder with a real address (dedicated inbox recommended).

Step-by-Step on Namecheap (Article 4233)

1. Log in to **Namecheap**.
2. **Domain List** → **Manage** next to your domain.
3. Open the **Advanced DNS** tab.
4. Scroll to **Host Records** → **Add New Record**.
5. **Type: TXT Record**.
6. **Host:** _dmarc (as in systeme.io **Name** column).
7. **Value:** paste the full DMARC string from systeme.io; customize rua=mailto:.
8. **TTL:** Automatic (default) unless you need a specific TTL.
9. Click the **green checkmark** / save to confirm the record.

Example row:

- Host: _dmarc
- Value: v=DMARC1; p=none; rua=mailto:hello@yourdomain.com

Verify and Complete Authentication

1. Allow DNS propagation (minutes to 48 hours).
2. Run a **DMARC lookup** on your domain.
3. In [systeme.io](#) **Settings** → **Emails**, confirm **Verified** after all CNAMEs + TXT are correct.
4. [Confirm your sender email address](#).
5. Send a test and inspect [headers](#) for dmarc=pass.

Namecheap-Specific Notes

- **Host vs @:** DMARC uses Host _dmarc, not @ (root).
- **Single _dmarc:** Edit or remove an existing _dmarc TXT before adding a duplicate.
- **Private Email on Namecheap:** MX/SPF for mailbox may coexist; add systeme.io auth records without deleting required mail records unless you know the impact.

- **DNS elsewhere:** If nameservers point to Cloudflare or another host, add DMARC there—not in Namecheap Advanced DNS.
- **Funnel CNAMEs:** Custom domain connection uses different CNAMEs; DMARC is from **Emails** authentication, not Custom Domain.

Troubleshooting

Issue	Fix
No DMARC in lookup	Confirm domain uses Namecheap DNS; Host exactly <code>_dmarc</code> .
Two DMARC TXT records	Delete duplicate; one policy only.
systeme.io Pending	Complete three CNAMEs (4234) + this TXT.
Value truncated	Re-paste full string; no line breaks in Value field.
Reports missing	Check rua mailbox exists and accepts mail.

Frequently Asked Questions

Where in Namecheap?

Advanced DNS → Add New Record → TXT.

Host field?

`_dmarc` per systeme.io (4233).

p=none?

Monitor first; enforce later after reviewing reports.

With CNAMEs?

Yes—fourth record in full email auth.

BasicDNS?

TXT DMARC supported in Advanced DNS when Namecheap hosts DNS.

Related Resources

- [How to Authenticate Your Domain Name on Namecheap](#)
- [How to Add a DMARC Record on Hostinger](#)

- [How to Create a DMARC Record](#)
- [How to Improve Your Email Deliverability](#)

Add **TXT** _dmarc in Namecheap **Advanced DNS**, then send from systeme.io with a fully verified domain.

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