

How to Add a DMARC Record on IONOS

Introduction

DMARC is a **TXT DNS record** at **_dmarc** that works with **SPF** and **DKIM** so major inbox providers trust mail from your domain. When you authenticate for systeme.io email, you receive **three CNAME records + one TXT (DMARC)**. Help article **3964** explains adding that TXT in the **IONOS DNS zone** with policy **p=none**.

This guide is **DMARC-only**. For all CNAMEs plus TXT, see [authenticate your domain on IONOS](#) (3965).

The screenshot displays the 'DNS MANAGE RECORDS' interface in the IONOS dashboard. A search bar labeled 'Filter records' is at the top. Below it, a table lists DNS records with columns for 'Type', 'Host', and 'Value'. A record is shown with Type 'TXT', Host '_dmarc', and Value 'v=DMARC1 p=none rua=mailto:'. To the right of the table is a blue 'Add Record' button. Below the table, there are four buttons: 'TXT record', '_dmarc', 'DNS settings', and 'Save'. To the right of the interface is a large blue shield icon with a white checkmark and the text 'DMARC PASS'. Below the shield, there is a diagram showing a globe labeled 'systeme.io' connected to an envelope icon labeled 'Email Deliverability'. At the bottom right, there is a small 'systeme.io' logo.

Prerequisites

- Domain with **DNS managed in IONOS** (dashboard access).
- Domain authentication started in [systeme.io Settings](#) → **Emails** (DMARC value in popup / eye icon).
- IONOS login.

Typical systeme.io DMARC Value

v=DMARC1; p=none; rua=mailto:youraddress@yourdomain.com

- **p=none** — monitoring mode ([How to Create a DMARC Record](#), 2241).
- **rua=mailto:...** — aggregate reports; replace placeholder with a real mailbox you control.

IONOS creates `_dmarc.yourdomain.com` when you enter Hostname `_dmarc`.

Step-by-Step on IONOS (Article 3964)

1. Log in to your **IONOS** account.
2. Open your **domain** → **DNS** settings (DNS zone).
3. Click **Add a record**.
4. **Type: TXT**.
5. **Hostname:** `_dmarc` (value shown under **Name** in the systeme.io popup).
6. **Value** (or “Points to”): paste the full DMARC string from systeme.io; customize `rua=mailto:..`
7. **TTL:** default unless you need a specific value.
8. Click **Save**.

Example (illustrative):

- Hostname: `_dmarc`
- Value: `v=DMARC1; p=none; rua=mailto:hello@yourdomain.com`

Verify DMARC and Domain Status

1. Wait for DNS propagation (minutes to 48 hours).
2. Run a **DMARC lookup** on your domain.
3. In [systeme.io Settings](#) → **Emails**, confirm **Verified** when all three CNAMEs + TXT are correct.
4. [Confirm your sender email address](#) and check [email headers](#) for `dmarc=pass`.

IONOS-Specific Notes

- **Single `_dmarc`:** Remove or edit an existing DMARC TXT before adding a second row.

- **IONOS mail vs systeme.io:** IONOS-hosted mail may already use SPF/MX records—add systeme.io auth records without breaking required mail DNS unless you understand the impact.
- **Funnel CNAME:** Connecting the domain for funnels uses different CNAMEs ([connect IONOS domain](#), 3962)—separate from email authentication.
- **Trailing dots:** For CNAME “Points to” targets in 3965, follow systeme.io copy exactly (often ends with a dot).

Troubleshooting

Issue	Fix
DMARC lookup empty	Confirm Hostname <code>_dmarc</code> ; DNS zone is for the correct domain.
Duplicate DMARC	One TXT at <code>_dmarc</code> only.
systeme.io Pending	Complete three CNAMEs (3965) + this TXT.
Value rejected	Single line, semicolons as in systeme.io copy; no extra quotes.
No rua reports	Verify mailbox in <code>rua=mailto</code> exists.

Frequently Asked Questions

Where in IONOS?

DNS zone → **Add a record** → **TXT** (3964).

Hostname?

`_dmarc` per systeme.io popup.

p=none?

Monitor before quarantine/reject.

With CNAMEs?

Yes—fourth auth record.

Two `_dmarc` rows?

No—one TXT only.

Related Resources

- [How to Authenticate Your Domain Name on IONOS](#)
- [How to Connect Your IONOS Domain to systeme.io](#)
- [How to Add a DMARC Record on Cloudflare](#)
- [How to Improve Your Email Deliverability](#)

Add **TXT _dmarc** in **IONOS DNS**, finish verification on [systeme.io](#), and meet current inbox authentication requirements.

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