

How to Add a DMARC Record on GoDaddy

Introduction

DMARC is a **TXT DNS record** at `_dmarc` that tells mailbox providers how to treat mail that fails **SPF** or **DKIM** and where to send aggregate reports. For systeme.io email, domain authentication includes **three CNAME records + one TXT (DMARC)**. Official help article **3931** covers adding that TXT in GoDaddy DNS.

This guide is **DMARC-only**. For full authentication (CNAMEs + TXT), see [authenticate your domain on GoDaddy](#) (3933).

How to add a DMARC record on GoDaddy

Progress: TXT record | **_dmarc** | DNS records | Save

DNS Management

TXT record

Name: `_dmarc`

Value: `v=DMARC1 p=none rua=mailto:reports@yourdomain.com`

DMARC PASS

systeme.io
Email Deliverability

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systeme.io

Prerequisites

- Domain with **DNS managed at GoDaddy** (Domain Portfolio).
- Authentication started in systeme.io **Settings** → **Emails** (DMARC TXT in popup / eye icon).
- GoDaddy account login.

Typical systeme.io DMARC Value

v=DMARC1; p=none; rua=mailto:youraddress@yourdomain.com

- **p=none** — monitor without DMARC reject/quarantine (article 2241).
- **rua=mailto:...** — daily aggregate reports; replace placeholder with your real mailbox (dedicated address recommended).

Step-by-Step on GoDaddy (Article 3931)

1. Sign in to **GoDaddy** → **Domain Portfolio** (or My Products → Domains).
2. Select your **domain**.
3. Open **DNS** for that domain.
4. Click **Add New Record**.
5. **Type: TXT** (dropdown).
6. **Name:** `_dmarc` (as in `systeme.io` **Name** column—GoDaddy builds `_dmarc.yourdomain.com` automatically).
7. **Value:** paste the full DMARC string from `systeme.io`; customize `rua=mailto:..`
8. **TTL:** Default.
9. Click **Save**.

Example (illustrative):

- Name: `_dmarc`
- Value: `v=DMARC1; p=none; rua=mailto:hello@yourdomain.com`

Do not enter `_dmarc.yourdomain.com` in Name if GoDaddy already suffixes the domain—that can create a double domain hostname.

Verify DMARC and Domain Status

1. Wait for propagation (often under an hour; up to 48 hours).
2. Use a **DMARC lookup** tool on your domain.
3. In [systeme.io](#) **Settings** → **Emails**, confirm **Verified** when all CNAMEs + TXT are correct.
4. [Confirm sender email](#) and test with [email headers](#) (`dmarc=pass`).

GoDaddy-Specific Notes

- **Microsoft 365 / Workspace Email:** GoDaddy may ship default DMARC—edit to match `systeme.io` value or merge policies; avoid two conflicting `_dmarc` TXT rows.

- **DNS not at GoDaddy:** If nameservers point elsewhere, add DMARC at the active DNS host, not GoDaddy.
- **Funnel vs email:** Custom domain CNAMEs (3932) differ from email-auth CNAMEs (3933)—add both sets as needed.
- **Reports:** High-volume rua mail may need a dedicated inbox or reporting service.

Troubleshooting

Issue	Fix
DMARC not found	Name must be _dmarc; DNS must be at GoDaddy.
Wrong hostname	Remove _dmarc.domain.com.domain.com—use _dmarc only in Name.
Duplicate DMARC	Delete extra TXT at _dmarc.
systeme.io	Add all three CNAMEs from 3933 plus this TXT.
Pending	
Value too long / cut off	Re-paste full single-line value from systeme.io.

Frequently Asked Questions

Where in GoDaddy?

DNS → Add New Record → TXT.

Name field?

_dmarc (3931)—not the full FQDN twice.

p=none?

Monitoring policy before enforce.

Required with CNAMEs?

Yes—fourth record in systeme.io auth.

Two _dmarc records?

No—one TXT only.

Related Resources

- [How to Authenticate Your Domain Name on GoDaddy](#)
- [How to Add a DMARC Record on Namecheap](#)
- [How to Add a DMARC Record on Hostinger](#)
- [How to Create a DMARC Record](#)

Save **TXT** _dmarc in GoDaddy **DNS**, finish verification on systeme.io, and align with modern inbox authentication rules.

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