

How to Create a Blog Category

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BLOG TAXONOMY CATEGORIES TUTORIAL

1. CATEGORY NAME

Choose a clear, descriptive name that represents a specific topic or theme.

Example: Tutorials

2. URL PATH

The category name becomes part of the URL structure for easy navigation and SEO.

 /tutorials

Full example:
yourblog.com/category/tutorials

3. FILTERS POSTS LIST

All posts assigned to this category are automatically grouped and listed together.

TUTORIALS

- Getting Started with Blogging
May 10, 2024
- How to Write Engaging Content
May 3, 2024
- SEO Best Practices for Beginners
Apr 25, 2024

✓ Organize your content. Improve user experience. Help readers find what they need.

Introduction

Categories group related posts—Tutorials, News, Case studies—so readers filter content and you keep URLs structured. On [systeme.io](#), categories live under **Sites** → **Blogs** → **Categories**; each has a **name** and **URL path** used when you assign posts at creation or edit time.

This guide follows [How to create a blog category](#).

What You Need

- A systeme.io account ([plan](#))
- An existing blog ([create a blog](#))

Step 1: Open Categories

1. Go to the **Sites** tab
2. Click **Blogs**
3. Open your blog
4. Go to the **Categories** section

Step 2: Create a Category

1. Click **Create**
2. Enter the **Category name** (label visitors see)
3. Enter the **URL path** (slug for the category archive, e.g. /tips)
4. Click **Save and create the blog category**

The category appears in the list. Manage it with the **three dots** menu:

- **View** — preview the category archive
- **Settings** — change name or URL path
- **Delete** — remove the category (posts may lose that assignment)

Step 3: Assign Categories to Posts

When you [create a blog post](#) or edit an existing one, use the **Categories** field in the post setup popup to select one or more categories. Those posts appear on the category archive URL and can be filtered on listing pages where supported.

Show Categories on Your Blog

To display a **list of blog categories** for visitors (sidebar or listing), enable the display option in your **blog layout** settings—the exact control is in the Blog Layout editor when you configure listing or category elements ([manage blog layout](#)).

Link categories from the [blog menu](#) via **Custom URL** or category-specific URLs on [systeme.io](#).

Best Practices

- Start with 3–8 broad categories; avoid one post per micro-category
- Keep **URL paths** short and consistent (/guides, not long sentences)
- Don't duplicate category paths with static **pages** or post slugs

Troubleshooting

Category page empty

No posts assigned to that category—edit posts and add the category.

404 on category URL

Check URL path; category or path changed without updating menu links.

Categories not visible on site

Enable category list in blog layout or add manual links in menu.

[Contact systeme.io support](#) with category name and blog URL.

Frequently Asked Questions

What is the category URL path?

Slug for the category archive URL.

Can one post have multiple categories?

Yes—select several in the post Categories field.

How do visitors see all categories?

Enable category list display in blog layout.

Related Resources

- [How to create a blog category](#)
- [How to create a blog post](#)
- [How to create a blog with systeme.io](#)
- [How to manage a blog's layout](#)

[systeme.io](#) — keep growing content organized from day one.

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